

# **Tdap and Cocooning Activities at The American College of Obstetricians and Gynecologists**

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WOMEN'S HEALTH CARE PHYSICIANS



# Background and Current Work

- **Laura Riley, MD and Debra Hawks, MPH were previously involved in a cocooning task force sponsored by the American Academy of Pediatrics and Every Child by Two.**
- **Laura Riley is the Chair of the College's Immunization Expert Work Group. She also serves as the liaison to AAP's Cocooning Work Group.**
- **The College worked closely with CDC to develop the College's updated Committee Opinion on Tdap Vaccination During Pregnancy, updated March 2012.**

# Current Projects

- **A mailing on Tdap Vaccination, containing**
  - **Committee Opinion on Tdap Vaccination During Pregnancy**
  - **Laminated Physician Script, with immunization codes on the back**
  - **FAQs for Patients concerning Tdap Vaccination**
  - **FAQs for Patients concerning Vaccine Safety**
  - **Letter from Dr. Gerald F. Joseph Jr, MD, Vice President of Practice Activates**
  - **Joint Pertussis letter from ANA, AMA, AAP, PNP, AWHOON, AC-NW, AAFP, ACP and the College**
  - **VIS for Tdap in English**
  - **VIS for Tdap in Spanish**
  - **Flyer for the College's Immunization webpage, Immunization for Women ([www.immunizationforwomen.org](http://www.immunizationforwomen.org))**
  - **Provider FAQs on Tdap Vaccination will be posted on the website**

# Immunization for Women

The screenshot shows the website for the American College of Obstetricians and Gynecologists (ACOG) focused on immunization for women. The browser window title is "Immunization for Women | Home - Windows Internet Explorer" and the address bar shows "http://www.immunizationforwomen.org/". The website header includes the ACOG logo, the title "Immunization for Women", and the subtitle "Immunization Information for Ob-Gyns and Their Patients". A search bar is present with the text "Search by keyword" and a "Search" button. The navigation menu includes links for "ABOUT US", "IMMUNIZATION FACTS", "PRACTICE MANAGEMENT", "VACCINE SAFETY", "NEWS & MEDIA", "RESOURCES", and "FAQS". The main content area features a section titled "What's New on Immunizing Women" with a sub-header "Check this section for the latest updates and advisories on immunizations for adult and adolescent women, including pregnant and breastfeeding women." Below this is a red alert box with a white exclamation mark and the text "Happy 1st Birthday to us! To celebrate, we want YOUR thoughts on the website!". A large photograph shows a doctor in a white coat examining a pregnant woman in a blue shirt. At the bottom, there are three purple buttons: "Seasonal Influenza (Flu)", "Pregnancy", and "Adults & Adolescents". Each button has a corresponding icon and a sub-menu with "OB-GYNS" and "PATIENTS" options. The "Seasonal Influenza (Flu)" section contains text recommending that all women, including those pregnant and breastfeeding, receive an influenza vaccine, with a link to "Read a letter from the College to providers on flu vaccine for...". The "Pregnancy" section contains text advising to talk to patients who are pregnant or thinking about becoming pregnant about their immunization history, recommending that all pregnant patients receive the seasonal flu vaccine. The "Adults & Adolescents" section contains text advising to talk to all patients about the importance of immunizations, noting that many adolescents and adults have not received recommended immunizations and are at risk of contracting vaccine-preventable diseases.

www.immunizationforwomen.org

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