Sustainable Coalitions: Three Coalitions in one Statewide Non-profit

Ginny Heller, MSW
Program Manager
Immunization Action Coalition of Washington

Kim Nguyen, MSW
Program Manager
Hepatitis B Coalition of Washington

National Conference of Immunization and Health Coalitions
May 24, 2012
Objectives

Participants will be able to:

– Name 3-4 strengths and challenges of being housed within a non-profit organization
– Identify 4 types of partnerships and how they advance each coalitions goal
– Understand the ways coalitions can have impact and create sustainability
Mission is to serve as the foremost catalyst for improvements in maternal, child and family health.
WithinReach Coalitions

1994: Immunization Action Coalition of Washington (IACW)

1995: Breastfeeding Coalition of Washington (BCW)

1997: Hepatitis B Coalition of Washington (HBCW)
Strengths

- Flexibility
- Shared partnerships and programmatic support
- Credibility
- Shared agency resources

Challenges

- Sustainability
- Growth and Change
Types of Partnerships

- Unintended informal
- Organizational
- Grassroots Community
- Public – Private

• Vax Northwest
Types of Partnerships

- Unintended informal
- Public – Private
- Organizational
- Grassroots Community

- CHILD Profile
- Perinatal Collaborative
Types of Partnerships

- Unintended informal
- Public – Private
- Organizational
- Grassroots Community

• Hep B Engagement Project
Types of Partnerships

- Health Disparities
- Social Justice orgs.

- Cross-Sector
- Public – Private
- Organizational
- Grassroots Community
Successful Sustainability

- Diversified Funding
- Partnerships
- Systems impact and policy change
- National momentum
- Flexibility across sectors of work
Coalition Impact

• Public Policy Change
• System shifts
• Network/Community Capacity
• Education and Awareness
Contact

• Breastfeeding Coalition of WA, Rachel Schwartz, www.breastfeedingwa.org

• Hepatitis B Coalition of WA, Kim Nguyen, www.hepbwa.org

• Immunization Action Coalition of WA, Ginny Heller, www.immunizewa.org