


Sustainable Coalitions: Three Coalitions in one Statewide Non-profit

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Objectives

Participants will be able to:

- Name 3-4 strengths and challenges of being housed within a non-profit organization
- Identify 4 types of partnerships and how they advance each coalitions goal
- Understand the ways coalitions can have impact and create sustainability

Mission is to serve as the foremost catalyst
for improvements in maternal, child and
family health.



WithinReach Coalitions

1994: Immunization Action
Coalition of Washington (IACW)

1995: Breastfeeding Coalition of
Washington (BCW)

1997: Hepatitis B Coalition of
Washington (HBCW)



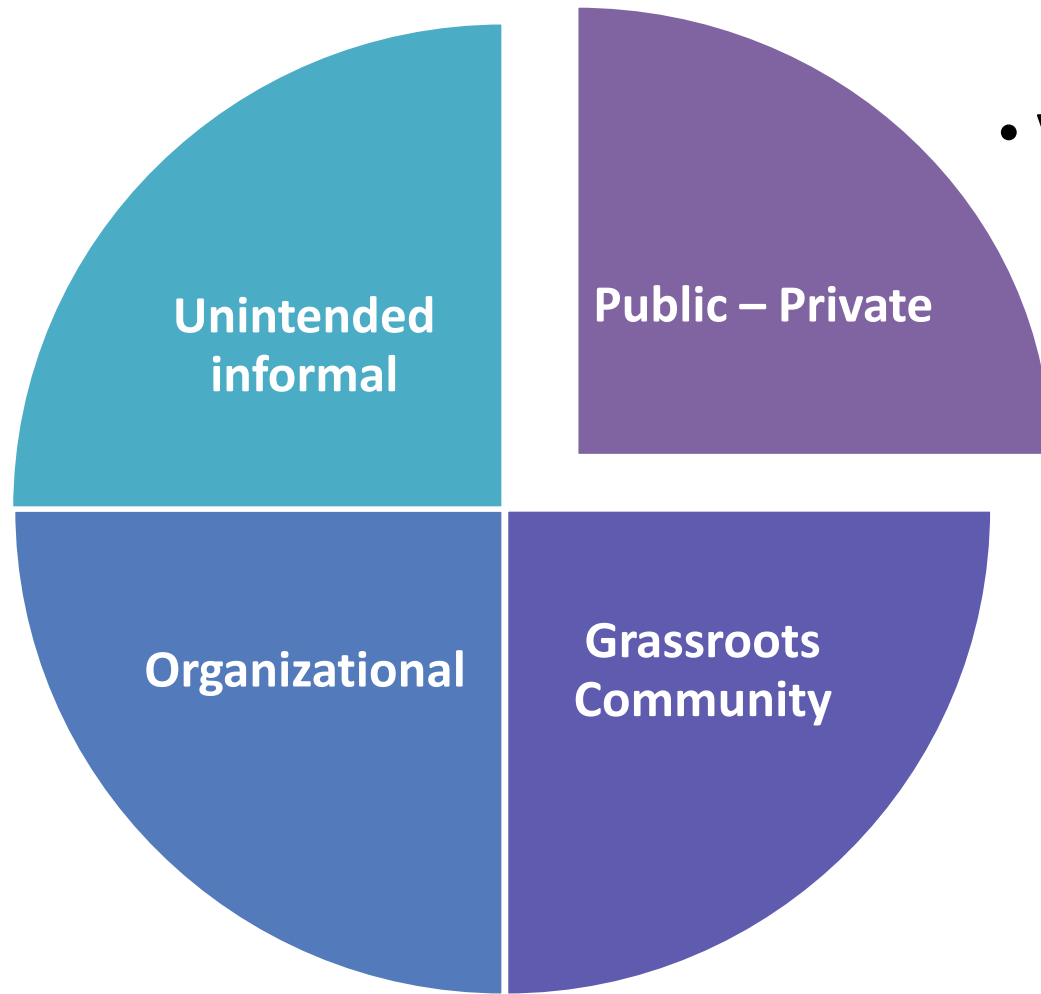
Strengths

- Flexibility
- Shared partnerships and programmatic support
- Credibility
- Shared agency resources

Challenges

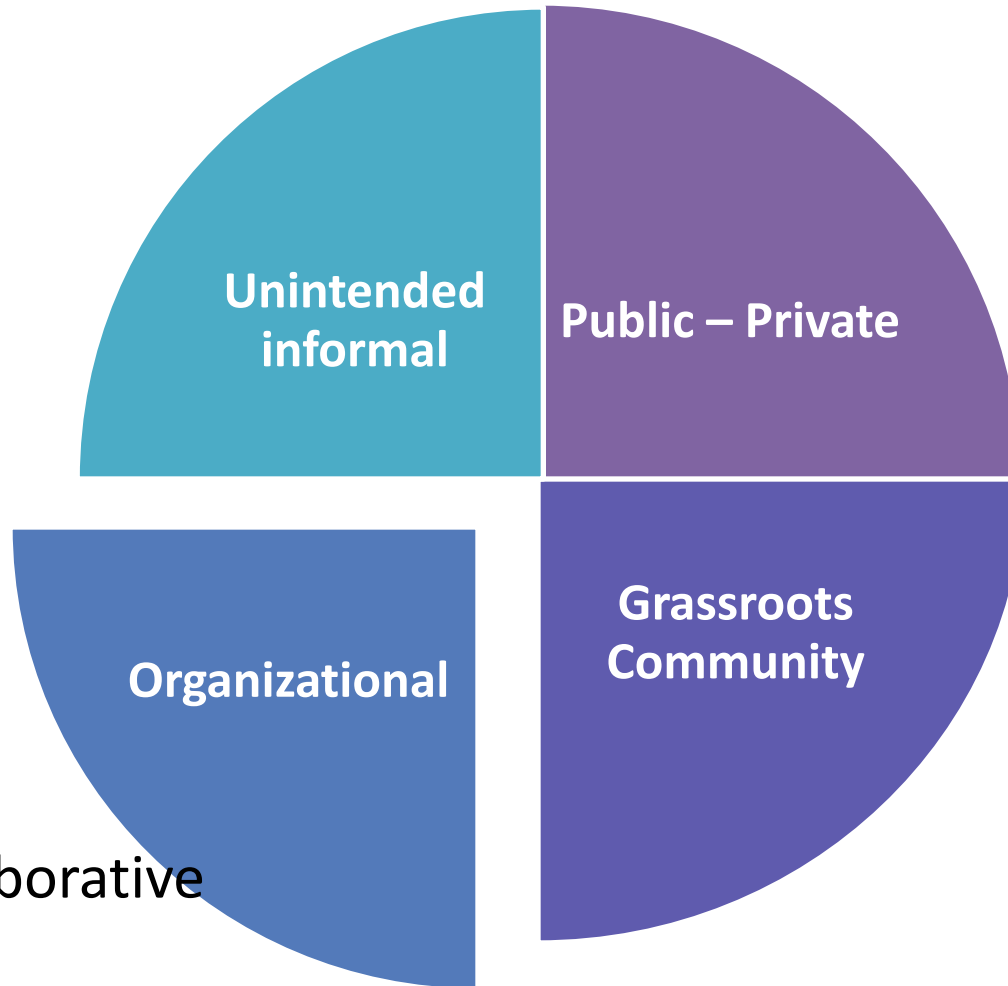
- Sustainability
- Growth and Change

Types of Partnerships



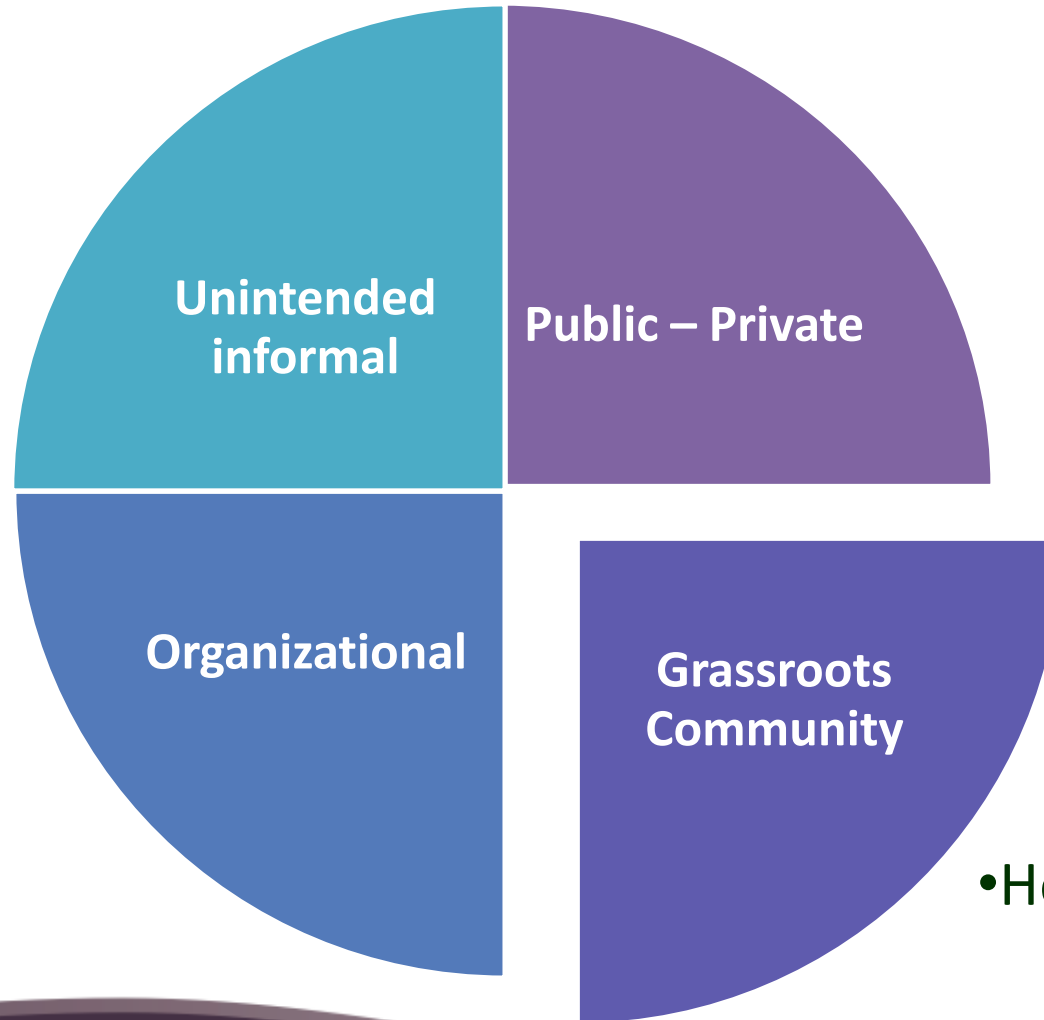
- Vax Northwest

Types of Partnerships



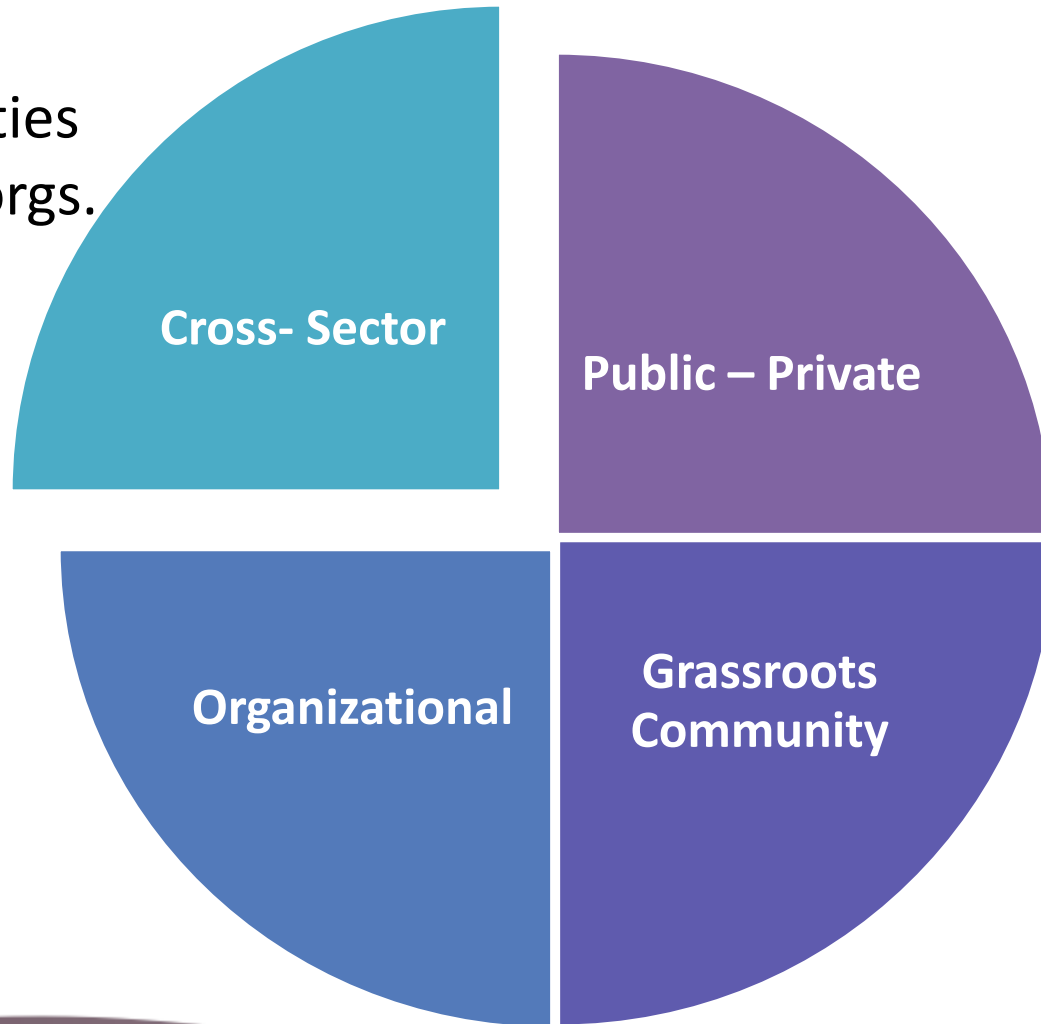
- CHILD Profile
- Perinatal Collaborative

Types of Partnerships



•Hep B Engagement Project

Types of Partnerships



- Health Disparities
- Social Justice orgs.

Successful Sustainability

- Diversified Funding
- Partnerships
- Systems impact and policy change
- National momentum
- Flexibility across sectors of work

Coalition Impact

- Public Policy Change
- System shifts
- Network/Community Capacity
- Education and Awareness

Contact

- Breastfeeding Coalition of WA, Rachel Schwartz,
www.breastfeedingwa.org
- Hepatitis B Coalition of WA, Kim Nguyen,
www.hepbwa.org
- Immunization Action Coalition of WA, Ginny Heller,
www.immunizewa.org