Community …
• Based
• Driven
• Directed
• Advocacy

Support …
• Technical
• Resources
• Partnership
Lifelong Learnings =

Awareness of my lack of awareness = (cultural) humility

Seek out trusted sources = snowball effect
  • No two snowflakes are alike!

Remember what I Requested and what my Role is.

What’s the speed limit?
HBCW and ICHS Collaboration

**Hepatitis B Coalition of WA state (HBCW):**
Statewide coalition dedicated to preventing and reducing hepatitis B disease and its complications to the API and other high risk populations, through innovation, education, and community partnership.

**International Community Health Services (ICHS):**
Federally qualified health center, largest API-serving clinic in WA state, providing culturally and linguistically appropriate primary medical and dental care, and preventive health education services.

**Mutual Goals, Shared Resources**

**Hepatitis B Community Engagement Project**

Funding support for this project include:
Agency support, Office of Minority Health & the Association of Asian Pacific Community Health Organizations, the WA State Department of Health, and private foundations.
Community Engagement Project

- **Community** based (current & new *partnerships*) = shared agenda = 26 Community “Conversations,” Fall 2009
  - 18 “Talking Circles” & 8 key informant interviews
  - 194 participants = 56% female, 44% male
  - Korean, Chinese, Vietnamese, Pacific Islander, Ethiopian, Somali, Kenyan/Tanzanian
  - high school students to senior citizens
  - service providers (14), clients/community members (12)
  - Seattle-King County and neighboring counties
Results from Community Conversations

• Knowledge, Barriers, Outreach Strategies, and Recommendations = Findings = Resources = Shared with Communities = ENGAGEMENT →

• Community activation of educational activities → Ownership of individual, family, and community health → Sustainability of knowledge, efforts
Vietnamese Engagement Council, Tacoma, WA
Nov 6 2010:

- Postcards/advertisements mailed to 800+ households
- 300 Vietnamese community members; 121 tested for hepatitis B
- Partnership with Vietnamese Mutual Association of PC, Tacoma School District
- Never before done in Tacoma-Pierce County

Monthly meetings

Nail Salon Outreach

2012
Engagement in the Community

Vietnamese Youth, Seattle, WA – digital stories
Winter-Spring 2011

• Silent Killer, Edison Tsui
• Breaking Taboos*, Tony Vo
• Sharing Knowledge*, Rosa Nguyen

http://www.youtube.com/user/withinreachwa#grid/user/3B98B51AEC9F2372

* Translated into Vietnamese
• Multimedia work
  - videos; TV; radio interviews
• Community Outreach
  - Ethiopian, Kenyan Health Fairs
  - Soccer tournaments
  - Runta (Somali) newspaper
  - Stickers, suggestion boxes
  - In-language resources
East African Community Outreach

- Discussion groups
  - Ethiopian
  - Somali
  - Youths
  - Adults
Next Steps ... with communities

• Collaborative to provide free HBV testing, vaccines, and conduct referral to care
• Continued support to existing workgroups and development of additional (no two snowflakes are alike!)
• Engage business sector for partnerships
• Continued cultural awareness

Lead to policy development and change?
Acknowledgements & Resources

- Xuan Man & Tacoma Councilmembers – Tacoma Pierce County Health Dept.
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Engagement resources found at  