The Louisiana Shots for Tots Coalition WELCOMES YOU to New Orleans.

We hope you enjoy your time in the Big Easy!
Opening Plenary

Twenty Years and Beyond: How Far Have We Come and Where are We Going?
Success from 20 Years of Immunization Coalitions and Partnerships

Steve Cochi

10th National Conference on Immunization and Health Coalitions

May 23, 2012
Childhood Immunization Initiative, 1992

- Improving the quality and quantity of immunization services
- Reducing vaccine costs for parents
- Improving vaccines and vaccine use
- Improving systems for monitoring diseases and vaccines
- Increasing community participation, education and partnerships

12,000 BABIES WILL BE BORN IN US EACH DAY
20 Years of Success

1994 – National Infant Immunization Week

2006 – European Immunization Week

2011 – Vaccination Week in Western Pacific Region


2004 – Vaccination of the Americas (conjunction with PAHO)

2010 – Vaccination Week in the Eastern Mediterranean

2012 – World Immunization Week
VARIOUS SCENES FROM NIIW EVENTS
World Immunization Week, April 2012

- AMRO 2003
- EURO 2005
- EMRO 2010
- WPRO 2011
- AFRO 2011
- SEARO 2012
Measles, United States, 2001-2011

Importations by WHO Region

Year

Number of Cases

- Unknown
- South East Asian
- Eastern Mediterranean
- American

- Western Pacific
- European
- African
Why Coalitions Are Important

• Socio-Political support
• Funding and other resources
• Staffing and volunteers
• Ideas and innovation
• Flexibility and effectiveness
• Inadequate government funding
• Increased funding in private sector
How to make coalitions work

• Agreement on basic strategies
• Common overriding objective
• Recognition of respective strengths
• Flexibility and innovation
• Shared credit for achievements
• Respect
An Example: Immunization Programs

Persuading others about:

- Practices/policies
- Priorities
- Funding
- Trust (especially vaccine safety)
- Our integrity and credibility is secured

Lesson: Effective partnership is critical!!
“But I don’t want be a salesman!”
CDC: Our Global Partnerships

- Engagement at invitation of Ministries of Health
- Long-standing and productive partnerships with multilateral health organizations
- In collaboration with other organizations

**Bilateral Organizations**

- Ministries of Health
- Department of State
- USAID
- Department of Defense

**US Government**

- Department of Defense
- USAID

**Multilateral Organizations**

- WHO
- Global Fund
- UNICEF
- UNAIDS
- World Bank

**Global Non-Government Organizations**

- CARE
- Red Cross
- Rotary International
- GAVI Alliance
- Academia

**Philanthropic Agencies**

- Gates Foundation
- UN Foundation
Global Partnership to Eradicate Polio

- WHO
- MOH
- UNICEF
- CDC
- Rotary Int’l
- World Bank
- USAID
- TFCSD, IFRC, DeBeers PMC & Others
- UNF & Gates

Australia, Canada, Denmark, Finland, Germany, Japan, Norway, Sweden, UK, Taiwan
Celebrity & Corporate Partners

Ms Martina Hingis

Mr Dikembe Mutombo

Ms Mia Farrow

Mr Bill Gates

Mr Ted Turner
Polio eradication has become the largest health initiative ever....
Thank you!
Coalitions: Making A Lifetime Connection

2012 National Conference on Immunization and Health Coalitions
10th Coalition Conference

- 2nd - 2000 San Diego, CA
- 3rd – Savannah, GA
- 4th - 2003 Scottsdale, AZ
- 5th - 2004 San Antonio, TX
- 6th – 2005 Norfolk, VA
- 7th - 2006 Denver, CO
- 8th - 2008 San Francisco, CA
- 9th - 2010 Chicago, IL
- 10th - 2012 NEW ORLEANS!
History – Measles Outbreaks/Epidemics 1988-1991

• Carter – Bumpers Campaign for Childhood Immunization
• Implementation of vaccination requirements for school entry in all 50 States
• Unprotected infants and toddlers, racial and ethnic disparities
• Every Child By Two
Every Child By Two
Coalitions Today
“It's a shallow life that doesn't give a person a few scars.”
— Garrison Keillor
Social Media -

Follow us on Twitter @ImmunizeCa
Like us on Facebook - ImmunizeCa
ShotByShot.org
Stories of vaccine-preventable diseases

Spotlight
April 2012
Please vote for Shot By Shot in PKID's Awesome Disease Prevention Project Contest. You can vote everyday. Your vote counts!

NIWW 2012 is April 21-28. Show A Hip Story at a Provider Appreciation event to illustrate the importance of their work!
whyichoose.org

"We choose to immunize. What do you choose?"

For more information, go to www.whyichoose.org

VacunasyMiSalud.org

"Mantener a nuestros hijos al día con sus vacunas es lo mínimo que podemos hacer por ellos. ¡Las vacunas nos protegen contra enfermedades serias para vivir la vida al máximo!"

Para más información, visite www.VacunasyMiSalud.org
Hear from people like you about their choice to immunize.

Making the decision about whether or not to immunize is a huge responsibility and at i choose, we believe it’s most important you make an informed choice. Whatever your current views are about immunizations, this site is designed to serve as a resource for you...(more)
Moving Forward

- Spend your time persuading people that are persuadable
- **Speak Up** - When you see, hear, read mistakes, distortions, errors, lies. **RESPOND**
- Be Betty – Be Rosalynn
Welcome!
This Christmas card was inspired by a love-hate relationship with the movie “A Christmas Story”. Ralph’s hate of the movie and our love for teasing him about it. If you’ve never seen it, we highly recommend it.
Deck the halls with boughs of howlee

FaRa Ra Ra Ra Ra,
Ra Ra Ra Ra Ra!

Love,
Ralphie's Family

Ralph, Danielle, Trey, Michael, Gabe and Snuggles