

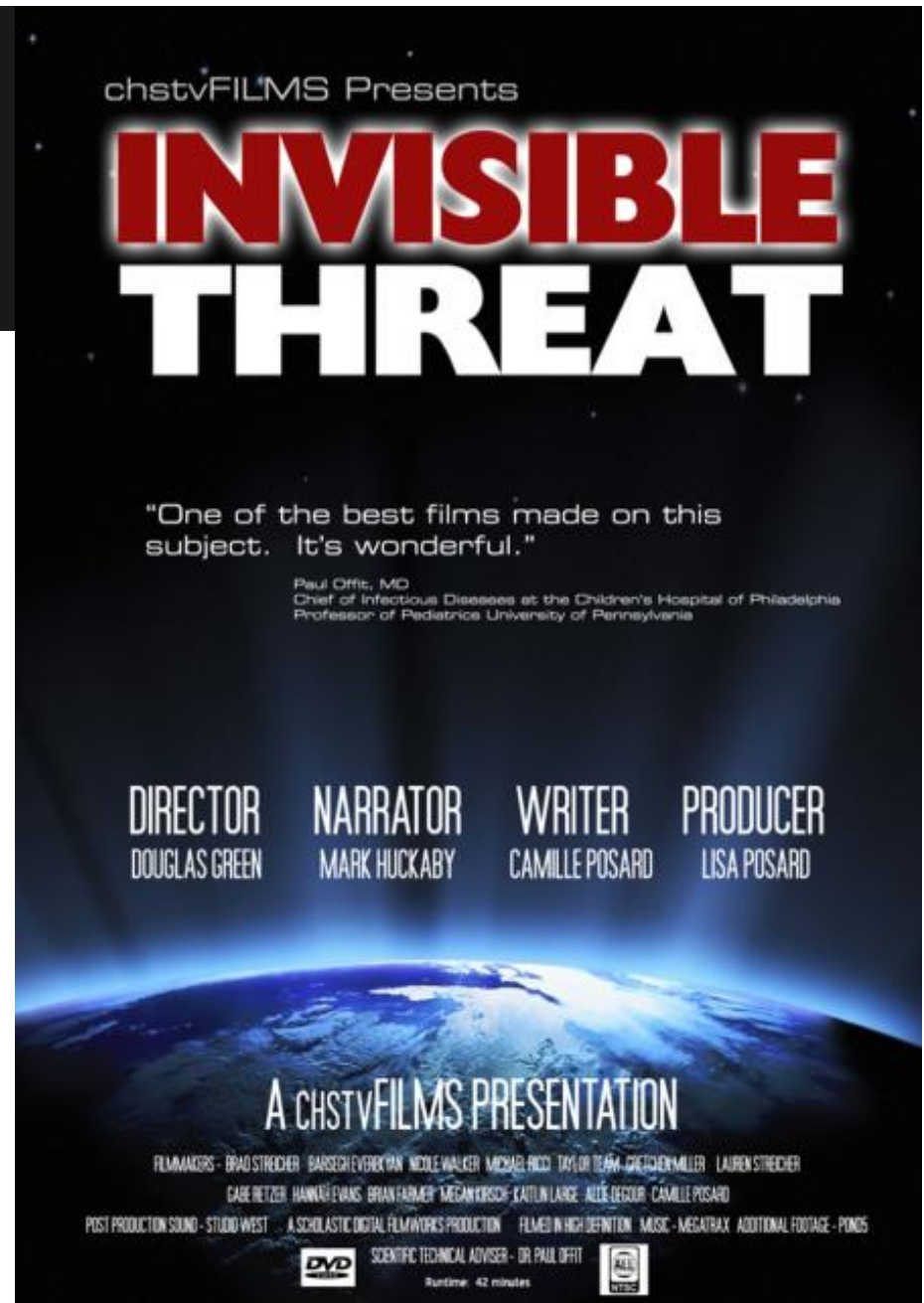
chstvFILMS Presents

# **INVISIBLE THREAT**

**National Launch & Premieres**

# Power of Film

- Award winning teen filmmakers
- Peer to Peer
- Entertain & Learn
- Curriculum
- Media Interest
- Free Resource
- Funded w/o any industry \$



# CHSTVfilms.com

## *We Must Remember*

- Tolerance & Anti Bully through Holocaust Ed
- Awards, Film Festivals, & Schools
- Televised

## *One In Seven; The New Face of Hunger*

- Awards, Film Festivals, & Hunger Advocacy
- Televised

Coordinated launch is critical to success

Theaters & conferences first, then schools, then TV

Internet leak kills project

# Endorsements & Technical Advisors:

## CRITICALLY ACCLAIMED BY:

Mayo Clinic; Vaccine Research Group    Vaccine Education Center at the Children's Hospital of Philadelphia  
Rady Children's Hospital San Diego    Texas Children's Hospital    American Academy of Pediatrics; Chapter 3 California  
Every Child By Two    Meningitis Angels    Immunization Action Coalition  
National Foundation for Infectious Diseases    The College of Physicians of Philadelphia  
The History of Vaccines    Autism Science Foundation    PKIDS (Parents of Kids with Infectious Diseases)  
National Meningitis Association    Illinois Maternal and Child Health Coalition  
The Essex Metro Immunization Coalition, NJ  
and others...

# Add Your Organization



The College of Physicians of Philadelphia  
BIRTHPLACE OF AMERICAN MEDICINE™

- Letter or Email on letterhead
- Film Review Sentence
- “News”
- Champions
- Drs, Orgs, Hospitals, U
- Media Focus
- 9/1/13

July 19, 2013

To Whom It May Concern:

The College of Physicians of Philadelphia, a medical society founded in 1787, endorses the film “The Invisible Threat.” We here at the College have been engaged in immunization education through our website [HistoryofVaccines.org](http://HistoryofVaccines.org) for several years, and we know first-hand the challenges of presenting complicated medical information in an accessible, understandable way. “The Invisible Threat” does just that, by letting students share their thoughts about vaccination directly with their peers.

The student filmmakers present a well-balanced view of the contemporary immunization landscape and of the benefits and risks of vaccination. We commend them for the energy, skill, and knowledge they bring to the topic.

Our mission here at the College is to “advance the cause of health while upholding the ideals and heritage of medicine.” By engaging in peer-to-peer learning through grassroots journalism, the student producers of “The Invisible Threat” are our allies in our mission and in improving the health of the public.

Sincerely,

A handwritten signature in black ink, appearing to read "George M. Wohlreich".

George M. Wohlreich, MD, FCPP  
President & Chief Executive Officer  
The Thomas W. Langfitt Chair

# Premieres Gathr.U.s

Coordinated local screenings nationally

## ARRANGE A SCREENING



	<p><b>I AM AN INDIVIDUAL</b> and would like to host a screening of <i>Girl Rising</i> for my community.</p>	<a href="#">More Info</a>
	<p><b>I AM A NON-PROFIT</b> and would like to host a screening of <i>Girl Rising</i> for my organization.</p>	<a href="#">More Info</a>
	<p><b>I AM A MEMBER OF A SCHOOL</b> and would like to host a screening of <i>Girl Rising</i> for my campus.</p>	<a href="#">More Info</a>
	<p><b>I AM A PART OF A COMPANY</b> and would like to host a screening of <i>Girl Rising</i> for my employees.</p>	<a href="#">More Info</a>



### How do Gathr screenings happen?

Gathr screenings can only happen if a minimum number of people reserve tickets before a screening request expires.

On every screening page you'll find an update that shows you the number of current reservations, the number of additional reservations needed to tip the screening, as well as how much time remains before that screening request expires.



When enough people reserve tickets to a screening before time expires, the screening takes place. If the minimum number of reservations is not met, the screening does not take place and nobody is charged.

### How do I reserve/purchase a ticket to a movie?

Scroll over the movie you want to see and click [VIEW SCREENING DETAILS](#), then click either

[RESERVE YOUR SEAT NOW](#)

OR

[BUY YOUR TICKET](#)

### What is the difference between reserving a ticket and purchasing a ticket?

When a movie does not have a GreenLight™, your option is to reserve a ticket by pre-authorizing your credit card.

When a movie has a GreenLight™, your ticket purchase will be processed immediately.

# National Launch

- Need Critical Mass
- Commitments orgs “captain” screenings
- No one charged if don't get enough tix sold
- 9/1/13 On Board
- Premieres Timeframe: October? January?