Laying the Groundwork for the Future of Health Communication to Parents

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What is the Child Profile Health Promotion System?
Other ways to reach parents
Building infrastructure, keeping connections
Electronic health communication

- Featured Topics
  - Measles is a serious and sometimes deadly disease. Make sure you and your family are vaccinated. Ask your healthcare provider about which vaccines are needed and when.
  - Measles cases in the state exposure risk:
    - Measles endemic in Whatcom, King, and Pierce Counties
    - Measles endemic in Siskiyou County

- Quick Links
  - Department of Health
  - Child Profile Health Promotion
    - Get your child’s immunization information
    - Family Health Hotline: 1-800-122-2588 (TTY Relay)

- Your baby’s turning six months old!
  - Babies grow and change quickly in their first year. Keep your baby healthy and safe by following these guidelines.
  - Six-month checkup time!
    - It is important to check your baby’s growth and development often because she is changing so fast. Write down any questions you have now, so you can ask them at the checkup. Bring your baby’s Lifetime Immunization Record and Childhood Health Record to every appointment.
  - Immunizations at six months
    - Vaccines are given to babies because the diseases they prevent often strike at an early age. An infant who gets a vaccine preventable disease may have serious health problems that can last the rest of his life. More...

- Nutrition
  - Tips for starting solid foods
    - Although breast milk or formula should still provide the majority of your baby’s calories, he may be ready to start learning to eat solid foods at about six months of age. More...
Best practices
Example: hard copy vs. webpage

Development chart

Development webpage
User testing
Parent usability testing
Lessons learned
Next steps
Contact

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