Challenges of Staying Up to Date with Ever-Changing Immunization Recommendations

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Disclosures

- JoEllen Wolicki is a federal government employee with no financial interest or conflict with the manufacturer of any product named in this presentation.

- The speaker will not discuss the off-label use of any vaccines during this presentation.

- The speaker will not discuss a vaccine not currently licensed by the FDA.
Take Out Your Cell Phone

- You will have the opportunity to text answers to questions!
- Please note: message and data rates may apply
What Do You Think?

- How many new vaccine products have been introduced in the last 3 years?
  - 5
  - 10
  - 15
What Do You Think?

- Number of new or updated Advisory Committee on Immunization Practices Recommendations in the past 3 years?
  - 15
  - 18
  - 23
  - 28
NIPINFO@cdc.gov

- Email service for clinicians and the general public to ask immunization related questions

- NIPINFO staff answer on average
  - 800 emails per month

- High volume months are traditionally August, September, and October
Frequent Flyers

- Common topics from NIPINFO questions from clinicians
  - Schedule: Intervals and ages
  - Product indications
  - Vaccine safety
  - Administration errors
  - Foreign vaccination history/travel
Immunization Challenges

- Crowded Patient Schedules
- New Products and Presentations
- Competing Clinical Priorities
- Changing Immunization Recommendations
- Frequent Staff Turnover
- Immunized Patients
http://www.cdc.gov/vaccines/schedules/hcp/index.html
Showing the CDC Schedules on Your Website

http://www.cdc.gov/vaccines/schedules/syndicate.html
Use Tried and True Strategies

Don’t Reinvent the Wheel

Reach Out-Partner

Identify and Tailor the Message
Use Tried and True Strategies

- Newsletters
- Provider listservs
- Partner listservs
- Websites
- Events
- Grand Rounds
- Twitter
Immunization Twitter For HCP

@CDCIZlearn

is a leading source for health care providers on immunization training, recommendations, and information across the lifespan.
Brush up on best practices for #vaccine storage & handling. Get CDC’s toolkit here: 1.usa.gov/1d2m7u4
Don’t Reinvent the Wheel

- Mat articles
- IIS provider messages
- Speaker slide decks
- Distance learning webinars
- Question and answer sessions
- Educational materials and programs
- Updates and strategies
CDC Provider Education Program Resources

- Web-based learning programs
  - You Call the Shots
  - Epidemiology and Vaccine Preventable Disease Course
- Current Issues in Immunization Netconferences
- Free continuing education credits available for physicians, nurse, pharmacists and other health care professionals
Reach out Partner

- Professional organizations
- Health systems
- Immunization Information Systems
- Public health
- Medical and Nursing schools
- Medical libraries
- Daycares/schools
- Vaccine manufacturers
- Electronic Health Record Vendors
- Community Service Organizations
- CDC
- Others?
Identify and Tailor the Message

- Immunization Information Systems (IIS)
- Share time appropriate information
- Address local issues
Get email updates
To receive email updates about this page, enter your email address:
you@immunizer.com
The Advisory Committee on Immunization Practices (ACIP) meets 3 times a year

- Composed of 15 non-government experts in clinical medicine and public health
- Provides guidance on use of vaccines and other biologic products to DHHS, CDC, and the U.S. Public Health Service
Back To School Time

Vaccine messages
- HPV
- Tdap
- MCV

Clinical messages
- Sycope
- Procedural Pain

Local
- School requirements
- Communication messages
Question of the Month

Q: I have an 11 year old patient that received MCV4 at 7 years of age related to international travel. Should we still administer MCV4 now and a booster at 16 years?

1. Yes
2. No

Immunization Action Coalition Ask the Experts and Needle Tips
www.immunize.org
CDC Vaccines and Immunization Resources

- Questions? E-mail CDC:
  - Providers nipinfo@cdc.gov
  - Parents and patients www.cdc.gov/cdcinfo

- Website www.cdc.gov/vaccines

- Influenza www.cdc.gov/flu

- Vaccine Safety w.cdc.gov/vaccinesafety
Additional Resources

- State and local Health Departments
- Immunization Action Coalition www.immunize.org
- Vaccine Education Center www.chop.edu
- American Academy of Pediatrics (AAP) www.aap.org/immunize
- National Foundation for Infectious Diseases (NFID) www.nfid.org
Questions?