Harnessing the Power of Community is the theme of this year’s California Immunization Coalition Summit and invites all physicians, nurses, health communication specialists and other healthcare providers to join us in Sacramento on May 4-5, 2014 as we share best practices from some of the people and projects that utilize community energy and resources to improve vaccination rates across the lifespan in California and beyond. The Coalition is pleased to welcome keynote speakers Melinda Wharton, MD, MPH, Acting Director for the National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention, and Samuel So, MD, Director of the Stanford based Asian Liver Center. Other presentations and workshops will focus on communicating about vaccine safety, disease surveillance and immunization advocacy efforts in California. Registration information available here: 2014 California Immunization Coalition Summit. Find FINAL AGENDA along with Hotel directions on our Summit home page here.
Social Media -

Follow us on Twitter @Immunizeca
Like us on Facebook - ImmunizeCa
• CDPH Immunization Branch
• CDPH Office of Public Affairs
• Social Media Networks
• Local HD and Coalitions
Kaliah’s Story
A young mother shares the moving journey of her daughter who dies from pertussis at 27 days old. | See story »

Spotlight
April 2012
Please vote for Shot By Shot in PKID's Awesome Disease Prevention Project Contest. You can vote every day. Your vote counts!

NIID 2012 is April 21-28. Show A Hip Story at a Provider Appreciation event to illustrate the importance of their work!

A group of stories and videos about children’s vaccines. Share Kaliah’s Story. 
whychoose.org

"We choose to immunize. What do you choose?"

For more information, go to www.whychoose.org

VacunasyMiSalud.org

"Mantener a nuestros hijos al día con sus vacunas es lo mínimo que podemos hacer por ellos. ¡Las vacunas nos protegen contra enfermedades serias para vivir la vida a lo máximo!"

Para más información, visite www.VacunasyMiSalud.org
Hear from people like you about their choice to immunize.

Making the decision about whether or not to immunize is a huge responsibility and at i choose, we believe it's most important you make an informed choice. Whatever your current views are about immunizations, this site is designed to serve as a resource for you... (more)

Vaccine Safety Info
Learn about vaccine basics, vaccine safety, vaccine-preventable-disease and the vaccine schedule; things to keep in mind if you are considering not vaccinating.

Stories of Vaccine-Preventable-Diseases
See videos from people like you who have been affected by vaccine-preventable-diseases (VPD’s).

Resources & Links

Get Involved

I Choose News
- Study: More Parents Refusing or Delaying Vaccinations
- Not enough kids vaccinated
Adults Need Vaccines Too? Strategies to Increase Immunization Awareness and Vaccination Rates

Posted on April 16, 2014

Please look under – Events – Archived Events for a list of our latest webinars.

Thank you and Stay Tuned.

Posted in VICNetwork Blog, Webinars | Comments Off
Whooping Cough Kills 5 in California; State Declares an Epidemic

Whooping Cough Epidemic Hits California; South Carolina Also Sees Cases Rise

Ninth infant confirmed dead from whooping cough state epidemic

By Jesse McKinley
Published: June 23, 2010

Los Angeles Times

Crime | Government | Medical marijuana | Education | Prop 8 | Traffic

« Previous | L.A. NOW Home | Next »

September 14, 2010 | 5:56 pm

A ninth baby in California has died from whooping cough, state officials said Tuesday.

The death of the infant, who lived in San Bernardino County and was less than 2 months old, makes this year’s epidemic more deadly than 2009’s. Eight infants were killed by the bacterial infection, the most recent severe whooping cough season, said Ken August, a spokesman for the California Department of Public Health.

It’s San Bernardino County’s second death this year due to whooping cough, also known as pertussis. Los Angeles County has recorded four deaths.

Infants face the greatest risk of dying from whooping cough because they are too young to be fully inoculated. In addition, their initial symptoms are so mild that physicians may not suspect pertussis until it is too late to save the infant’s life. Physicians have urged increased vigilance because of the epidemic, warning that the best way to protect babies is ensuring everyone in contact with them has been vaccinated.

“This sad case reminds us that the best way to prevent pertussis is to get vaccinated,” said Dr. Ma Ohikhuaye, San Bernardino County’s health officer, in statement released late last week. “Immunity from pertussis vaccine or disease wears off, so most adults are susceptible to pertussis and shouldn’t be a carrier of whooping cough.”
Communication Goals

• Provide information and resources to providers
• Support media/ marketing efforts of the Immunization Branch
• Direct media and public to credible, consistent resources
• Educate opinion leaders and legislative staff
Legislative Activities

Recent

• Pertussis Mandate 7th Grade (AB 354)
• Personal Belief Exemptions (AB 2109)

Also involved

• Minor consent law (prevention)
• Healthcare worker flu vaccination
Pertussis Mandate 7th Grade (AB 354)
Challenges

• Low number of students that had Tdap booster
• Providers not fully aware of recommendations – may be giving Td instead
• How to reach all providers - not just Chief of Staff, Clinic Administrator
• Many districts (> 1/2) have no school nurses
• How to review and interpret IZ records
• Complex IZ waiver issues
2012 – AB 354 – Pertussis

• Billboards
• Webinars
• Social media messages
Welcome to California’s website about immunizations required for school entry.

This site provides news and information for schools, parents, and healthcare providers about school immunization requirements in California.

New Law for 2011-2012!
7th through 12th Grade Tdap Requirement. 7th through 12th graders need a whooping cough (pertussis) shot before starting the school year.

Notice to California schools from the State Superintendent of Public Instruction and the Director of the California Department of Public Health.

Notice to California providers from the California Department of Public Health, Immunization Branch.
Personal Belief Exemptions (AB 2109)
Bill injects mandatory vaccines into Calif. law

October 2, 2012 - By admin

Oct. 2, 2012

By Katy Grimes

California's kids receive more than 50 childhood vaccinations. However, not all parents agree with the aggressive vaccination schedule and opt out.

But this option will no longer be a choice, now.

There is a growing belief among parents that the dramatic rise in autism is directly related to the increase in childhood vaccinations. Many parents don't want the state taking the decision to vaccinate or not, away from them.

AB 2109 will require parents of public school children to either get their children vaccinated, or acquire a waiver from a doctor or nurse saying they have been counseled about the benefits and risks of immunization. But acquiring this waiver is not as easy as it sounds. Many parents testified at the legislative hearings that they had been "offered" by their pediatricians for daring to question the vaccinations.

The Centers for Disease Control admits that as many as 30,000 adverse reactions to vaccinations are reported every year. And between 3,000 and 4,000 severe vaccine reactions, up to and including death, occur every year in the United States. Some doctors say that the numbers of severe reactions to vaccinations are much higher than the CDC's numbers.

The committee hearings about AB 2109 were full of emotion and drama. Debate over the vaccine bill was highly contentious, with Democratic legislators largely ignoring parental concerns.

No vaccinations, no public school

AB 2109 is by Assemblyman Richard Pan, D-Sacramento, who is also a medical doctor.
It’s the principle of the thing. It’s no one else’s concern because it’s MY child’s health.
2013
Rob Schneider @RobSchneider

Today California passed a law to force parents to get a Doc’s permission to not vaccinate their kids or they can’t attend school! Nazi’s
Bipartisan Medical Choice Freedom Rally
Friday, September 28, 2012
12:00 pm—2:00 pm
Sacramento, CA — State Capitol, West Steps

Gov. Brown VETO
AB 2109

TAKEN ACTION!
Call & Fax DAILY until Sept. 30th or a VETO!
T: 916.445.2841
F: 916.558.3160

Hosted by:
Californians Against AB2109
Join us on Facebook

My Kids ♦ My Family
My Rights ♦ My Choice!

Vaccine Exemptions Protect
Parental Rights ♦ Religious Freedom ♦ Health Liberty

KEYNOTE SPEAKERS:

Rob Schneider
Actor/Comedian

Tony Amador
CA Assembly 9th District Candidate

Tim Donnelly
CA Assembly Member 59th District
Communication Strategies

• Keep partners in the loop
• Respectful and open
• No debate
• External celebration to a minimum
Implementation – PBE Law

• Insertion of religious exemption
• Final form released November 2013
• Implemented January 2014
• Impact → stay tuned
• Meanwhile - number of PBE’s continue to rise
Future Legislative Activities

- Required immunization reporting
- Vaccination reporting at college admission
August 2014

www.nphic.org

#NIAM14
We need ‘Buzz’…

- Include NIAM on websites
- Articles
- Blog posts
- Tweets
- Facebook
- Local stories
- List your organization as a supporter
Moving Forward

• Spend your time persuading people that are persuadable
• **Speak Up** - When you see, hear, read mistakes, distortions, errors, lies: **RESPOND**
• Understand difference between Respond and React

• Be an Ambassador for immunizations
VACCINES SAVE LIVES.
Thank you !