Building HPV Vaccination Capacity through Partnership

Molly Black | Associate Director, HPV Vaccination
American Cancer Society
Our Mission

Nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.
Our Footprint

308 offices
6,000 staff
Engaging Communities, Volunteers and Survivors
Our Strength

2.5 Million volunteers
Division Operations
Builds and nurtures relationships. Tailors programs in their communities.

Corporate & Distinguished Partners
Health Systems
Community Engagement
Administrative Support
Division Health Systems Teams

<table>
<thead>
<tr>
<th>Primary Partners</th>
<th>Hospital Systems</th>
<th>Primary Care Systems</th>
<th>State Health Systems</th>
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<tbody>
<tr>
<td>• Cancer Centers</td>
<td>• Federally Qualified Health Centers</td>
<td>• Comprehensive Cancer Coalitions</td>
<td>• Insurers</td>
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The **HPV VACs** program is aimed at increasing HPV vaccination rates for adolescents across the nation through improved provider awareness and education and improved system-wide processes—with a focus on adolescents ages 11 to 12.

The **National HPV Vaccination Roundtable** is a national coalition of organizations working together to prevent HPV-associated cancers and pre-cancers by increasing and sustaining U.S. HPV vaccination.
TOOL:
Steps for Increasing HPV Vaccination in Practice: An Action Guide for Clinicians

Provider Audience

HPV VACs

Step 1: Assemble a Team
- Identify an HPV vaccination champion.
- Form a Quality Improvement Team for HPV vaccination:
  - Identify clinical and non-clinical staff to serve as change agents.
  - Agree on team tasks.
- Identify external organizations and resources to support your efforts.

Step 2: Make a Plan
- Identify opportunities to increase HPV vaccination:
  - Complete a capacity assessment.
  - Map your current vaccination process.
  - Share the results with staff.
- Determine baseline vaccination rates for 11- and 12-year-olds:
  - Calculate the baseline vaccination rates for each HPV dose, Tdap, and Meningococcal.
  - Improve accuracy of the baseline rates.
- Design your clinic's HPV vaccination strategy:
  - Choose multiple strategies that build on past quality improvement successes.
  - Create an HPV vaccination policy.
  - Incorporate staff feedback into strategy design and implementation.

Step 3: Engage and Prepare All Staff
- Engage all clinical and non-clinical staff in your efforts:
  - Train all staff to ensure consistent, positive message delivery to parents and patients.
  - Use human-interest stories to increase staff investment.
- Prepare the clinic system:
  - Modify your EHR system to accommodate the needs of your plan.
  - Ensure your vaccine supply and storage needs are met.
- Prepare the parent and patient:
  - Provide targeted education materials.

Step 4: Get Your 11- to 12-Year-Olds Vaccinated
- Make a strong recommendation:
  - Recommend the HPV vaccine series the same day, same way you recommend other vaccines.
- Prompt the health care provider:
  - Ensure clinicians know that a specific patient is due or overdue for HPV vaccination.
- Increase access:
  - Incorporate standing orders into clinic procedures.
  - Provide walk-in or immunization-only appointments.
- Track series completion & follow-up:
  - Remind parents when it’s time for the next dose of vaccine or when the vaccine is overdue for their child.
- Measure and improve performance.

Your clinic system may not initially tackle every step. **Steps 1-3** can help you build capacity to implement the evidence-based strategies in **Step 4**. Consider starting with one or two strategies that are most realistic for your clinic.
Primary Care Systems: Three Pilot Opportunities for FQHCs

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<tr>
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<th>Practice Change Pilots</th>
<th>Capacity Building Pilots</th>
<th>Education &amp; Technical Assistance Pilots</th>
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<tbody>
<tr>
<td><strong># of systems</strong>*</td>
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<td>10</td>
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<td><strong>Length of Pilot Engagement</strong></td>
<td>2 Years (July 1, 2015 – June 30, 2017)</td>
<td>1 Year (July 1, 2015 – June 30, 2016)</td>
<td>1 Year (July 1, 2015 – June 30, 2016)</td>
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<td><strong>Key Activities</strong></td>
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<td>Baseline Setting</td>
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<td><strong>Funding</strong></td>
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<td>$10,000</td>
<td>No Funding</td>
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ACS Primary Care Systems Managers

• Identifying champions to strengthen Quality Improvement teams
• Increasing immunization data accessibility and utilization
• Conducting HPV vaccination capacity assessments and identifying most effective evidence-based strategy to implement
• Coaching practices through systems change
Pilot Progress

- 1,785 providers have received in-person training through VACs pilot projects
- Capacity to pull HPV vaccination data and use data in QI initiatives has significantly increased
- 20 percentage point increase in 2014 and 2015 HPV Vaccination Rates
- Sustainable processes being built
ACS Partnership with State Immunization Coalitions

- Leading Activities
- Reported Activities
- No Reported Activities
Find Partners

[Image of HPV Vaccination Initiative Contact Map]

This map provides a visual display of U.S. HPV vaccination uptake initiatives/interventions that is public and searchable by state and organization. For more information about this tool, please contact acs.hpv.vacs@cancer.org.

Instructions:
- Click any map region or "Other Territories" to filter contacts by geography.
- Use the filters below to select programs and project types of interest.

Programs:
- (All)
- AAP
- ACS Primary Care Manager
- ACS State Health System
- AHEC
- APA
- CDC PPHF HPV Immunization Award
- Immunization Program Manager
- NACCHO
- NCI Cancer Center Supplements
- NCI HPV Grants
- State HPV Vaccination Roundtable/Coalition

Project Type:
- (Any)

http://Bit.ly/HPVVaccineInitiativeMap
Let’s Increase Reach and Impact Together

- Engage your ACS State Health Systems staff
- Bring the “Cancer Folks” to the table
- Leverage ACS Resources:
  - HPV VACs Resource Clearinghouse
  - HPV Vaccination Initiative Contact Map
  - Survivor Speaker Database
  - Steps for Increasing HPV Vaccination
  - Just the Facts
  - Partner Newsletters
ACS.HPV.VACs@cancer.org