

# Improving Provider Recommendation of HPV Vaccine to Adolescents: Leveraging Partners and Momentum in the Community

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National Conference for Immunization  
Coalitions and Partnerships  
May 26, 2016

# NACCHO

## Who we represent:

- ~2,800 U.S. local health departments (LHDs)
- Health officials and program staff

## What we do:

- Provide education, information, research, & technical assistance
- Facilitate partnerships to promote and strengthen public health
  - Local, state, and federal agencies
  - National organizations and coalitions
  - Peer-to-peer



## Project Goal

Increase the capacity of LHDs to work with healthcare providers, as well as other stakeholders in the community, to implement the Advisory Committee on Immunization Practice (ACIP) HPV vaccination recommendations.



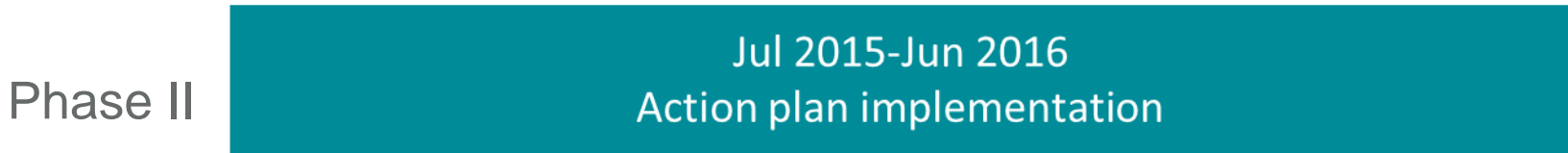
# The Problem

- National HPV vaccination rates for adolescents aged 13-17 are 39.7% for girls and 21.6% for boys.
- The three available HPV vaccines have the potential to prevent the majority of these cancers but have been underutilized thus far.
- 90% of LHDs provide immunizations, and the majority of LHDs conduct immunization education, outreach, and assess immunization coverage.



# Project Timeline

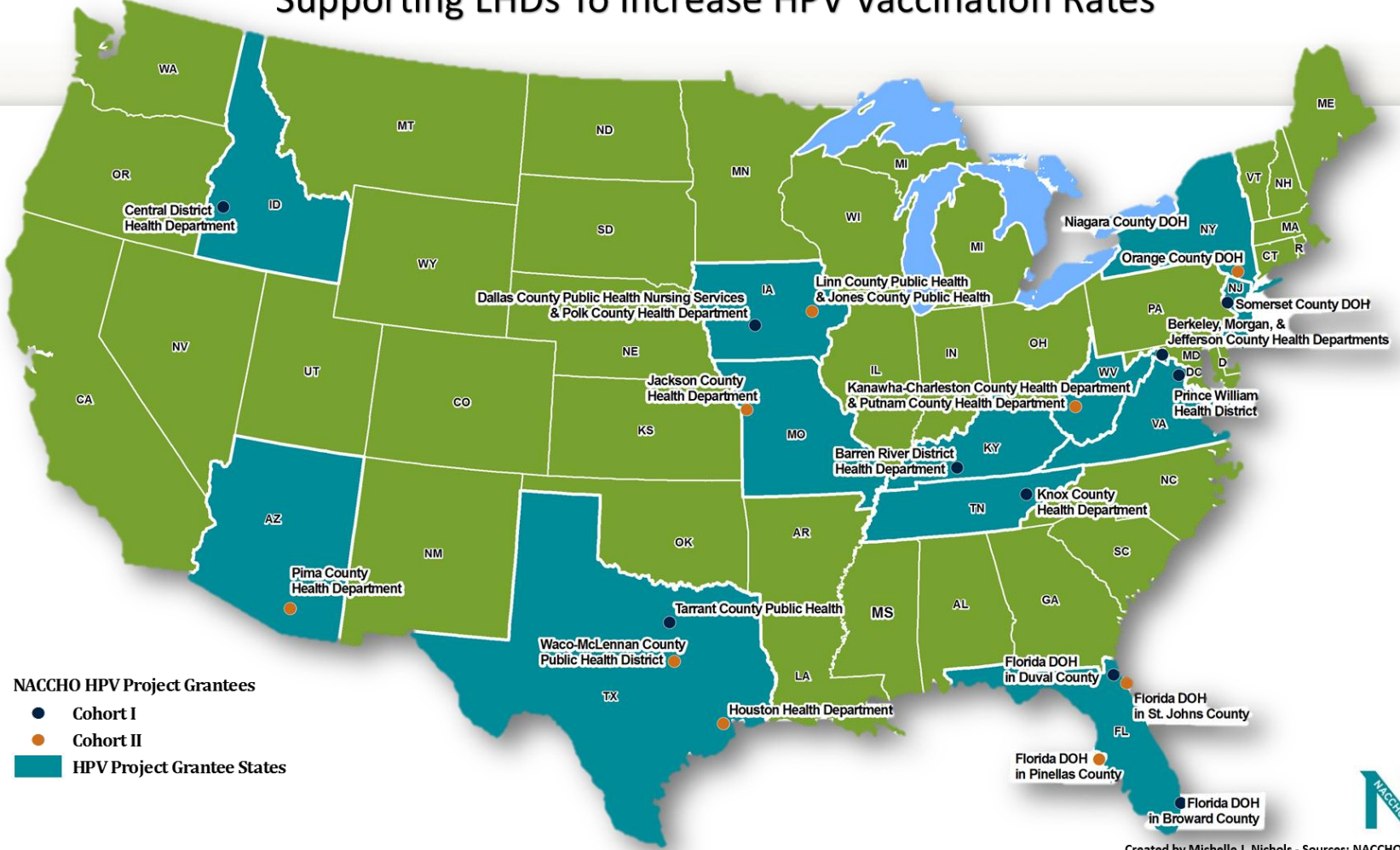
## Cohort I




## Cohort II



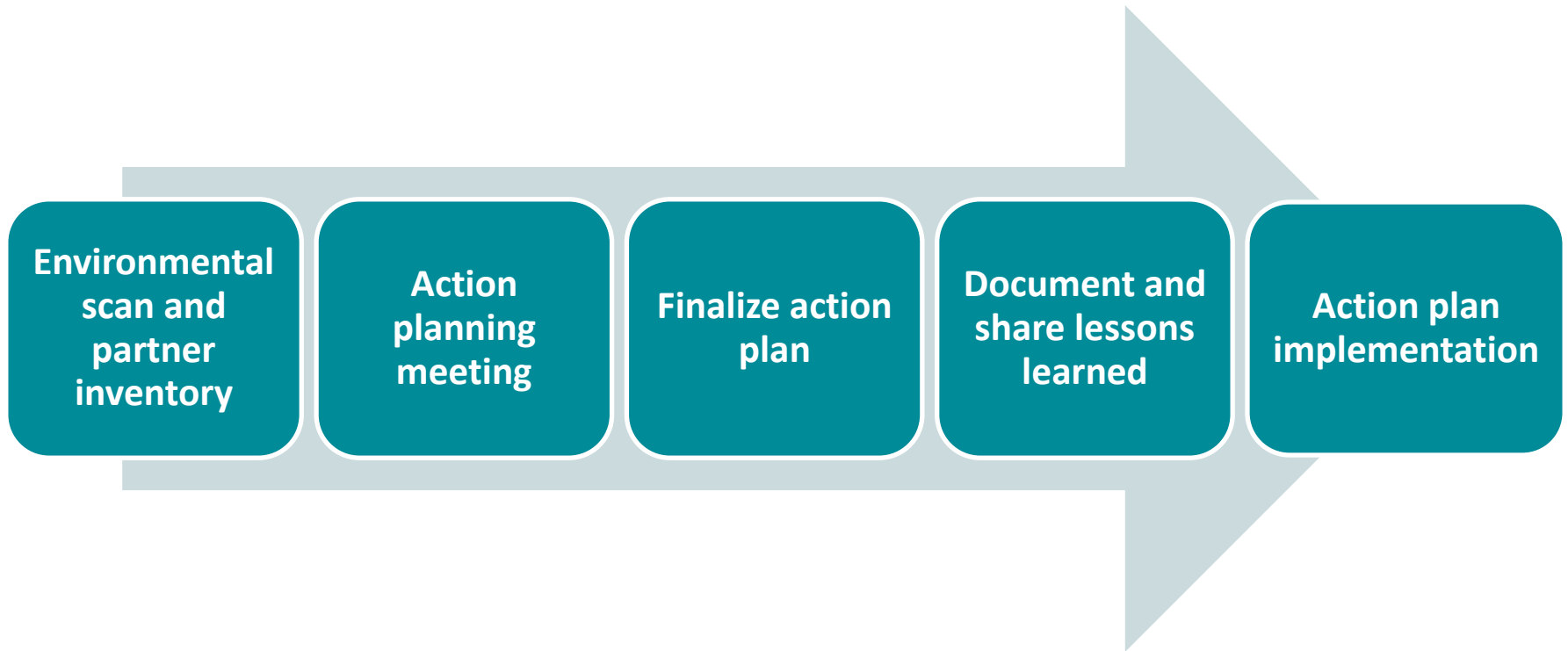
# Supporting LHDs To Increase HPV Vaccination Rates



  
**NACCHO**  
 National Association of County & City Health Officials  
 Created by Michelle J. Nichols - Sources: NACCHO, ESRI



# LHD Awardee Activities



## LHDs Employed A Number of Strategies Including:

- Community provider HPV vaccination competitions;
- Trainings for medical assistants about HPV vaccination;
- Medical and nursing student practicums with an emphasis on adolescent vaccination;
- LHDs speak at school nurse meetings, provide guidance for back-to-school immunization letters and flyers.





## LHDs Strategies (continued)

- Continuing education offerings for physicians, nurses, and pharmacists for educational events about HPV vaccination;
- Community and nurse-focused events featuring showings of the *Someone You Love* documentary;
- Multi-county partnerships developed to leverage resources to increase the impact of communications and partner engagement;
- LHDs lead efforts to include HPV education in school health curricula.



# LHD Coalition Collaboration: Prince William Health District

- Local HPV coalition established in 2015
  - Involves local, regional, and state partners
- Northern Virginia LHD partnership and collaboration on vaccine-related projects
- Partnership with Prince William Chapter of the National Cervical Cancer Coalition
  - Co-sponsored events
  - Cervical health proclamations



# LHD Coalition Collaboration: Tarrant County HD

- Member of Immunization Collaboration of Tarrant County
  - Works closely with immunization outreach team to provide low-cost vaccines
  - Partnering to identify resources for funding to support and sustain HPV initiatives
  - In-school vaccine clinics to 6<sup>th</sup> & 7<sup>th</sup> graders



# Engagement with National Partners

NACCHO staff participate on the following national partner working groups:

- National Cancer Institute HPV Working Group
- National HPV Vaccination Roundtable
  - National Communications Campaign Task Group
  - State-Based Guidance Task Group



# Collaborate with Your LHD

- Meet with your LHD
- See where your priorities align
- Collaborate to conserve resources (staff, budget, time)
- Expand network and partnerships within your community
- Develop action plans together



# Contact Information

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