

HPV Provider Education Strategies

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HPV Maintenance of Certification Project (MOC)

- MOC was designed by the American Board of Medical Specialties as a way to ensure a continuous cycle of lifelong learning for a physician's professional development.
- Part 4 is a diverse requirement which recognizes the efforts of pediatricians who imbed QI into their practice.

Who can Participate in the HPV MOC ?

- **Pediatricians** can earn 25 , Part IV credits approved through American Board of Pediatrics
- **Family Medicine Physicians** can earn 20, Part IV credits approved through American Board of Family Medicine
- A doctor from any state can participate.
- Participate as an individual, not a group practice
- Must see at least 10 eligible patients per month

Project Components

- Overall Aim: **Increase 1st dose HPV vaccine rate for eligible females and males ages 11-21 by 25% during a 6 month period.**
- Receive tool kit of “best practice” information (patient handouts, providers backgrounders, tips for making strong recommendation, etc.)
- Keep “daily tracking log” of eligible patients and those who receive vaccine (to increase their awareness of their practices and improve their rates)

Results to Date on ABP MOC

- Approved 7/1/14
- 36 Pediatricians have completed project and received credits
- States represented:
AL, CA, CO, FL, GA, IN, IL, KY, MI, MA, NY, NC, OH, TX, VA

Summary of Data (36 providers)

- 48% administration rate at end of 6 month project.
- 61% of providers showed increase in vaccine rate over 6 months.
- 44% met project aim (increased rate by at least 25% over 6 months).
- 62% increased their knowledge of HPV and associated conditions.
- 65% reported a positive change in attitude or behavior (safety and efficacy of vaccine, willingness to recommend to every eligible patient, willingness to recommend to their own family, recommend with other adolescent vaccines, have information to answer patient questions)

Someone You Love: the HPV Epidemic

- Collaboration between IIC, IUSOM, Lumiere Media, Inc.
- Film is housed online through IUSOM
- *AMA PRA Category 1.50 Credit(s)TM* by Indiana University School of Medicine.
- 1.5 CE credit hour(s) (0.15 CEU) for pharmacists and pharmacy technicians by IU Health.
- Approved by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation for 1.91 Contact Hours.

Summary of online Viewers

- 788 people have viewed film online.
- About half completed the evaluation and elected to receive continuing education.
- 70% said the film met their professional expectations and needs and that the content related to their current scope of practice.
- Over 80% expected that their knowledge and recollection of the topic would improve.
- Over half expected their competence and performance related to HPV prevention would improve.
- Over 65% said they will be better able to identify the link between HPV and cancer.
- Over 75% recognize the vaccine as safe, effective, and ideally administered to boys and girls at age 11.