Pediatric 5-11 COVID-19 Vaccine Rollout Landscape

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Snapshot: What have we accomplished?

• Over 1 million kids 5-11 have received their first dose of their COVID vaccine
• 68.8% of people 12+ are fully vaccinated
• 16.5% of adults 18+ have received a booster dose

Pfizer 5-11 Vaccine Rollout

• Initial doses delivered during week of November 1st
• Initial doses for launch (three waves of ordering)
  • 10 million doses (jurisdictions only)
  • 300 dose minimum order for jurisdictions
• FQHCs incorporated into jurisdiction plans for initial rollout
  • DOS, IHS, and DOD have their own allocation
• Ongoing ordering
  • 100 dose minimum
  • Approximately 5 million doses per threshold
  • Threshold updates November 18th and 30th

Pfizer Vaccine Packaging

Strategies to Reach 5-11 Cohort

• Pediatric provider enrollment
• Mass clinics
• Redistribution
• School located vaccine clinics
• Incentives for provider enrollment
• Partnerships with hospitals and health systems
• Targeted media/messaging

Challenges

• Provider enrollment
• 300 dose minimum order during first ~two weeks of rollout
• Timing of rollout (Thanksgiving holiday)
• Demand exceeding supply
• Vaccines.gov (VaccineFinder) delay in updating vaccine locations
• Slow shipping time
• Provider concern about wastage
• Hesitancy
Jurisdiction Spotlight: Vermont Community-Based Clinics

- Community-based, large scale COVID-19 vaccination clinics
- Pediatricians present to communicate and encourage parents and kids
- Future: one-stop shops where families of mixed age groups can get their first second or third shots all together

Jurisdiction Spotlight: Colorado Monetary Incentive for Providers

- COVID-19 Primary Care Vaccination Program
  - $60 million available to primary care providers to support COVID vaccine distribution
  - Previously and newly enrolled providers can apply
- Eligibility:
  - All practices with <500 employees
  - Practices with >500 employees invited to apply
  - Practice transformation organization on behalf of primary care practice

Poll Results: Pediatric 5-11 COVID Vaccine Allocation

- What is your primary focus/priority for initial vaccine allocation? (n=19)
  - Local Health departments: 9%
  - Primary care/pediatric offices: 50%
  - School-based or school-based clinics: 10%
  - Other: 11%

- Will you be conducting large scale (mass) clinics for 5-11 year olds? (n=19)
  - Yes: 16%
  - No: 42%
  - Not sure: 42%

Poll Results: VFC Provider Enrollment

- What percentage of VFC providers are enrolled as COVID providers? (n=19)
  - Less than 50%: 12%
  - 50% - 70%: 83%
  - 70% - 90%: 16%
  - 90% or greater: 16%

- What is the primary reason providers are not enrolled? (n=19)
  - Vaccine storage and handling: 11%
  - Large number of patients: 11%
  - Reimbursement/IE: CIP remains: 11%
  - Practice workload: 11%
  - Other: 24%

*Poll results from AIM General Member Monthly Meeting (Oct. 28, 2021)
Thank you!