Making Them Care: Talking to College Students about Vaccines

August 17, 2022
UNITY® Consortium Vision and Mission

MISSION

Provide action-oriented leadership, innovation and education on preventive health and immunization for adolescents and young adults

VISION

Coverage is 90% or greater for all nationally recommended vaccines for adolescents and young adults
What It Will Take to Increase Vaccine Uptake on College Campuses: Perspectives and Advice from College Students

Take-Aways

Unity Resources
Discussion

Judy Klein,
President and
Founder,
Unity Consortium

Kelly Danielpour,
Unity Member
Founder of VaxTeen
Student, Stanford
University

Ethan Lindenberger
Unity Consortium Co-Lead
for Teen Advisory Board,
Journalist, Student, Lorain
County Community College
What Will It Take to Increase Vaccine Uptake on College Campuses?

What are the **top 1-2 challenges** facing organizations* working with college students to increase vaccination coverage?

What **messages** are effective at reaching college students?

What **action steps** can organizations take to motivate college students to stay up-to-date on vaccinations?

* e.g., college health, public health, coalitions
Take-Aways

- Excellent time/place to reach YAs to act in interests of their own health including, time of independence, access to healthcare, vaccines are hot topic
- Consider the priorities and pressures for college students, e.g., meeting educational requirements, no time to be sick, don’t want to be isolated from family and friends
- Address misconceptions about vaccine side effects, including flu and HPV vaccines
- Convenience is critical - meet students where they are
Voices of Young Adults:
Addressing Vaccine Hesitancy & Hot Topics
Newest Podcast Episodes

**Vaccine Hesitancy with Heidi Larson, Ph.D.**
London School of Hygiene & Tropical Medicine,
Founder of the Vaccine Confidence Project

- Episode released June 27th
- Make sure to like & share on social media and among your networks!
- Subscribe to stay up to date on episode releases

**NEXT UP**

**mRNA vaccines: Past, Present, Future with Dr. Drew Weissman**

University of Pennsylvania, Roberts Family Professor in Vaccine Research
Co-Director, Penn Center for AIDS Research, Immunology Core
Director of Vaccine Research, Infectious Diseases Division

"...a lot of this is about dignity...It’s about respect for people opinions. It’s about emotions..."
Stay Up to Date with Unity

- Email updates -> contact Hallie@unity4teenvax.org to add name
- www.unity4teenvax.org
- Follow us...

UNITY Consortium  @UnityConsortium  @UnityConsortium

*Extended time Noon-3pm ET