

Government Agencies and State Health Programs

Ideas and Experience from Nevada



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Immunize Nevada



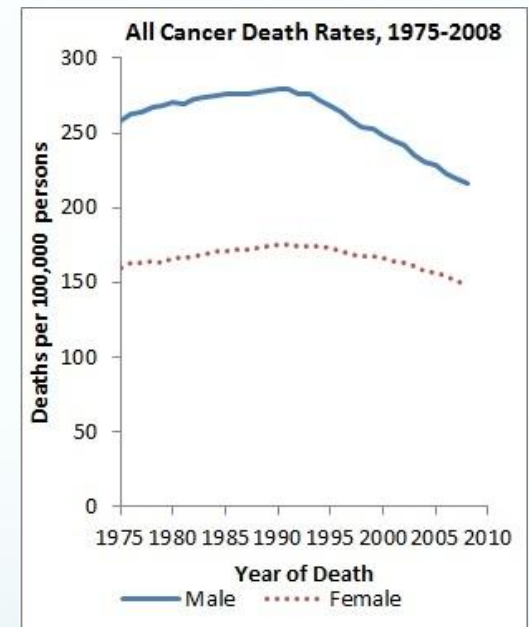
One hope. One promise.

WHY?

Coalitions

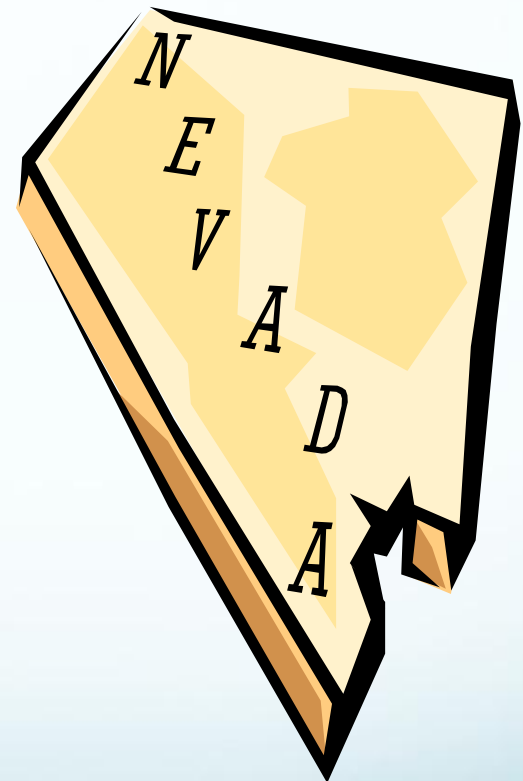
A coalition is a union of people and organizations working together to influence outcomes on a specific problem. Coalitions are useful for accomplishing a broad range of goals that reach beyond the capacity of any individual member organization.

- Advocacy for environmental or policy changes
- Community education
- Provider tools & education
- Coordination of services
- Grassroots community work
- Set-up:
 - 501c3
 - Program of state, county, university or other 501c3
 - Fiscal sponsor



State of Nevada

- Executive Branch
 - Governor Sandoval
 - First Lady Kathleen Sandoval
- Legislative Branch
 - Meets every other year
 - Interim health committee
- State Departments & Agencies
 - Different in each state
 - Conservative
 - Must remain neutral





Government

Benefits

- Direction & synergy
- Funding
- Increased reach
- Data access
- Sharing & leveraging resources
- “Big guns” in your corner

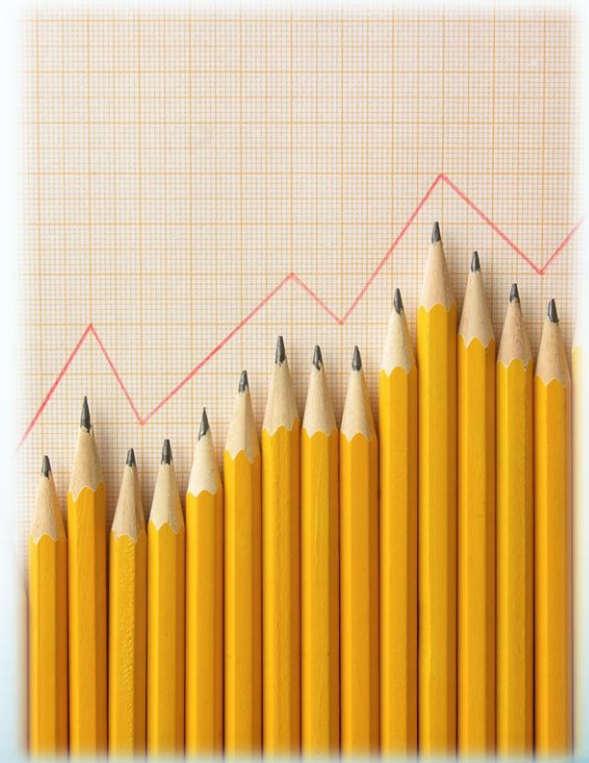


Challenges

- Lack of flexibility
- Slow moving processes
- Reduction of funding
- Open meeting laws

Current trends...

- Integration – at national level and state level
- Decreases in funding, fast funds
- Data driven, evidence based
- Tighter non-profit requirements
- Transparency for funders



State program partners...

Immunizations

- Immunization Program
- Public Health Preparedness
- Maternal/Child Health
- Immunization Registry

Cancer

- Comprehensive Cancer
- Colorectal cancer
- Women's Health Connection
- Cancer registry



State program partners...

- Board of Pharmacy
- Chronic Disease Prevention
- Department of Education
- Head Start
- Medicaid
- Obesity Program
- Office of Minority Health
- Oral Health Program
- Local Public Health Departments
- Rural Health Services
- Tobacco Control
- Tribal Health Program
- Women, Infants, & Children (WIC)



Are you ready?

- Legitimate, professional organization
- Executive board or executive committee and bylaws
- Contact person, telephone number, email
- Image/brand – logo, collateral materials
- Website, social media, e-newsletter
- Projects or programs for partners to support
- Measureable results

What can you offer?

- Flexible and nimble - if not housed at a government entity not bound by open meeting laws
- Neutral and inclusive
- Assist in meeting CDC deliverables
- Assist in meeting CDC requirements
- Fundraising abilities, in-kind support, match funding
- Advocacy
- Staff
- Expertise in other areas such as marketing/public relations or project management
- Access to services – ease of choosing vendors, paying vendors
- Marketing and communication flexibility



How to do it...

- Communicate, communicate, communicate!!!!
- The “us” versus “them” pitfall
- Build out roles and responsibilities
- Financials
 - Learn how to bill for each program (incurred vs. accrued)
 - Be flexible on timing (grant cycles, reimbursements)
 - Understand US General Services Administration (GSA rates)
- Transparency and reporting – make it easy for program to report up CDC
- Other funding sources - do not rely solely on state funds





**Fourth Annual
Nevada Cancer
Control Summit
MAY 4, 2012**

Red Rock
11011 W. Charleston Blvd Las Vegas, Nevada

WELCOME RECEPTION:
Thursday, May 3, 2012, 5:30 p.m. – 7:30 p.m.

**Nevada Immunization
Learning Exchange**



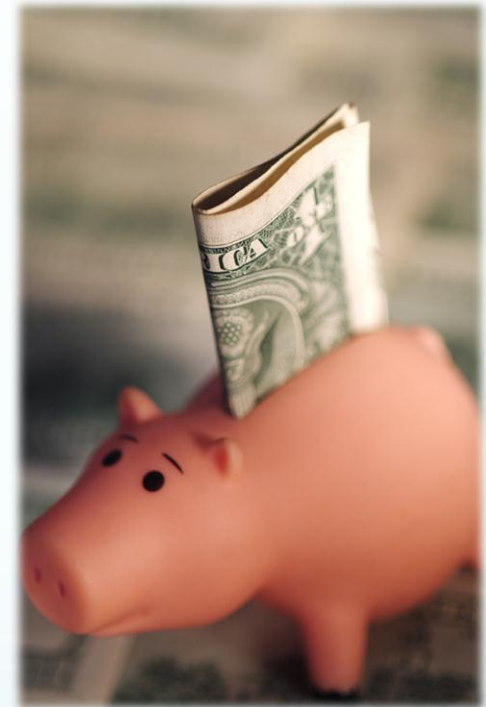
**Immunize Nevada
Education Opportunities**
Monthly Webinars, Annual Conference
and Statewide Training Courses

IZ Flash Mob!



Fundraising

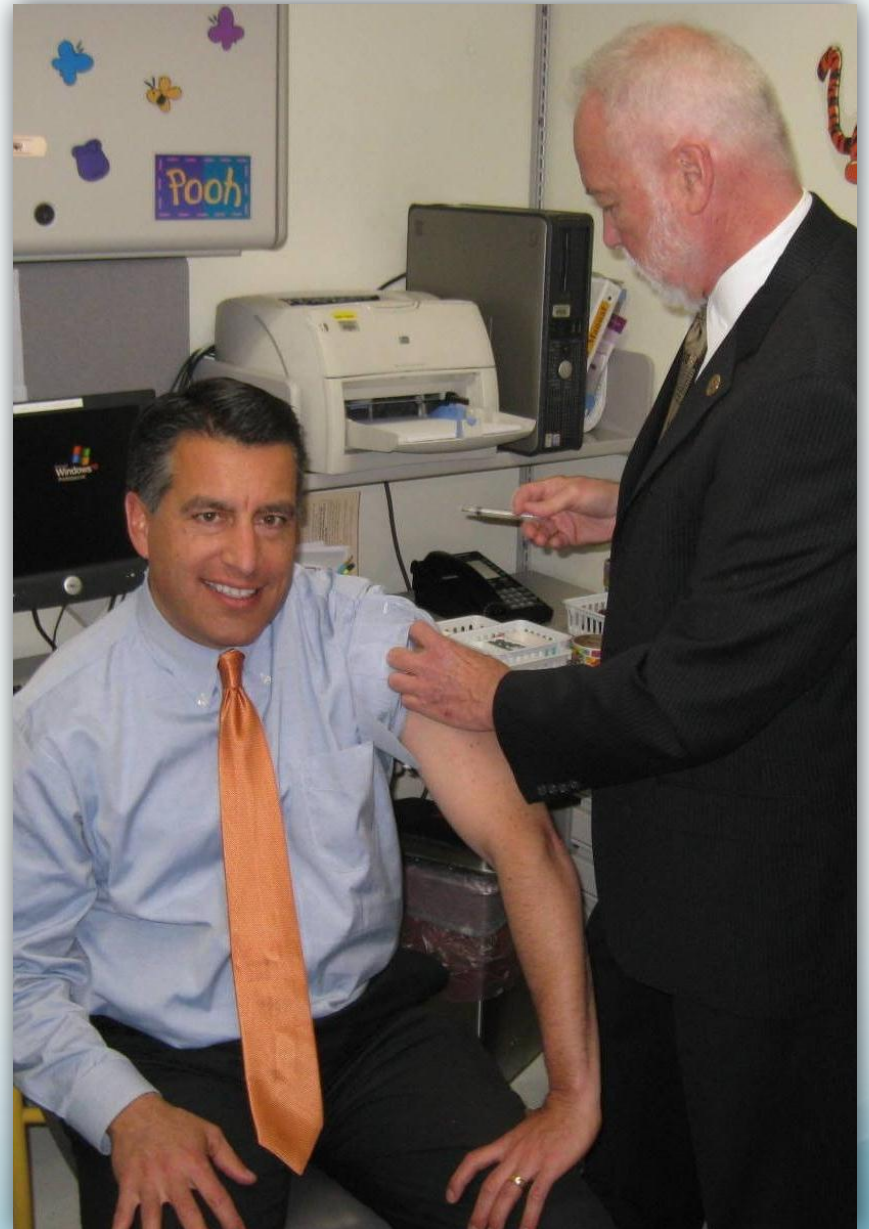
- Federal opportunities
- State opportunities
- Companies – Walmart, NVEnergy
- Private foundations
- Community foundations
- Community members
- Run a fundraising campaign
- Become a continuous fundraiser - take a class on grant writing or fundraising, subscribe to fundraising resources



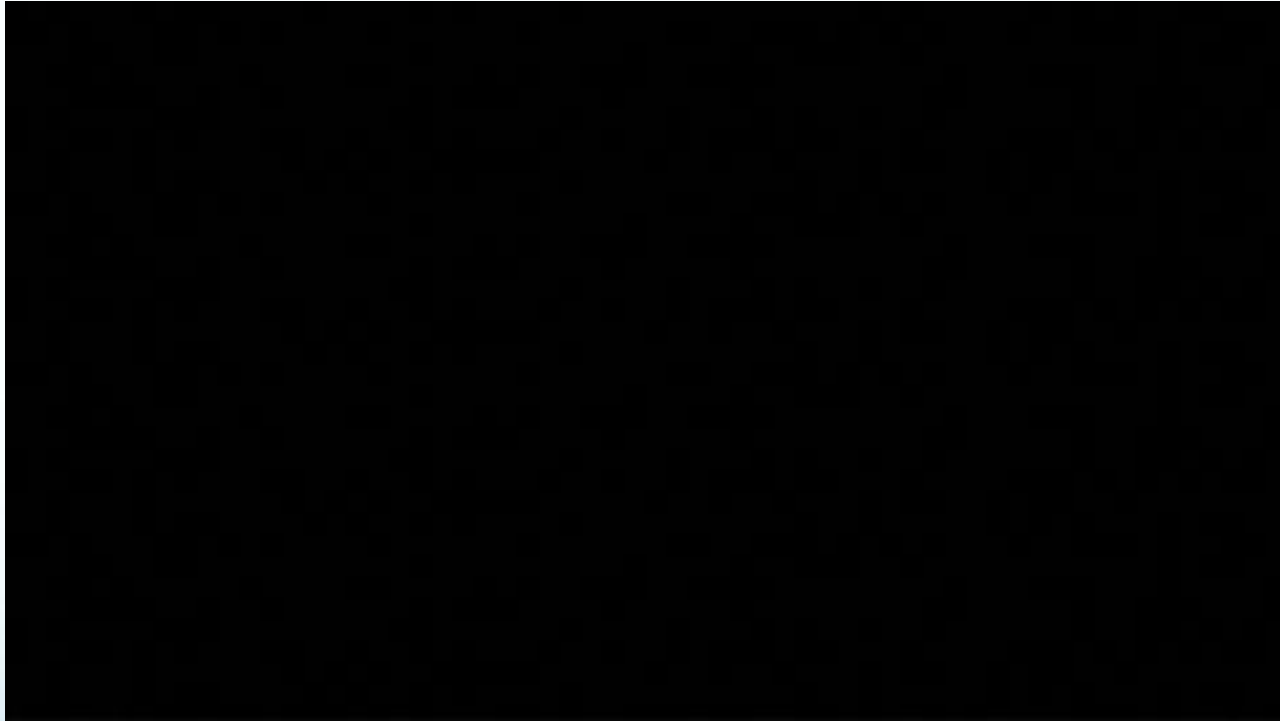
Advocacy

- Communicate with legislators
- Policy brief to guide decisions
- Legislators as coalition partners
- Know your local leaders
- State medical society, hospital association, family practice association, pharmacy association

Governor Sandoval's Flu Shot



Cover Up Nevada



Text for Baby Partnership



Cancer Partnerships





Questions & Ideas !

