



Partnering to Immunize Our Children

Debbie McCune Davis
The Arizona Partnership for Immunization
NCIHC * May, 2012

The Arizona Mission

The Arizona Partnership for Immunization

...celebrating 20 years!

*To Foster a Comprehensive, Sustained
Community Program for the Immunization of
Arizona's Children Against Vaccine-
Preventable Diseases by the Year 2010 and
Beyond*

Arizona Issues

- ▶ Rapidly growing and mobile population
- ▶ Managed care marketplace
- ▶ Children see multiple health care providers resulting in:
 - Fragmented Records
 - Over vaccination
- ▶ Diversity of cultures
- ▶ High percentage of uninsured children



Facing the reality of under-vaccination

- ▶ **Office & Clinical Barriers**
 - Unnecessary pre-vaccination requirements
- ▶ **Parental Misconceptions**
 - Understanding of vaccines and vaccine schedule
- ▶ **Missed Opportunities to Vaccinate**
 - Sick child appointments and fragmented IZ records
- ▶ **Misconceptions About Contraindications**
 - Invalid contraindications
- ▶ **Access to Care**
 - Underserved areas

Collaborative Partners

▶ Public

- State Health Department
- County Health Departments
- State Medicaid (AHCCCS)
- Community Health Centers
- Local Fire Departments

▶ Private

- Managed Care Organizations
- Insurers/Health care administrators
- Professional Medical Associations
- Child Advocacy Organizations
- Private Foundations & Corporations
- Local Coalitions
- Hospitals and clinics



Request for Proposal:

- ▶ Engage statewide partners
- ▶ Educate health care providers and other stakeholders
- ▶ Organize a conference for 350 participants
- ▶ Develop, administer and analyze a survey
- ▶ Develop and implement performance improvement projects
- ▶ Develop and implement plans with obtainable performance measures
- ▶ Organize, plan, administer and analyze immunization “special projects”



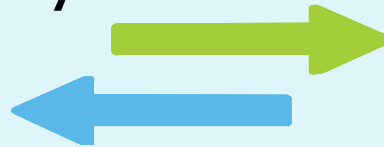
Quarterly meetings to meet deliverables



Quality outcomes through community engagement

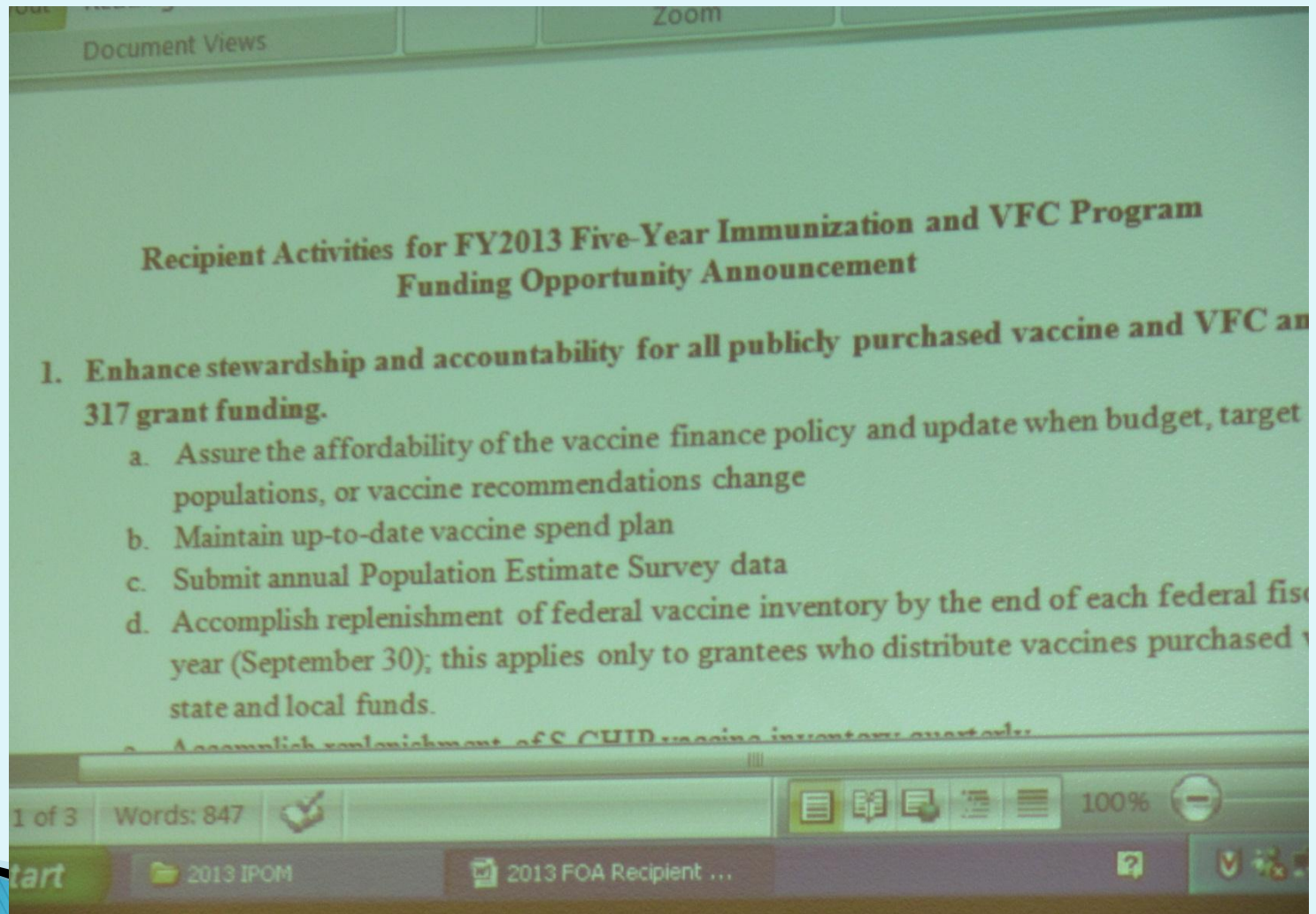
Steering Committee

- ▶ Provider Awareness
- ▶ Adult/Community Awareness
- ▶ Advocacy
- ▶ Communications and Strategic Initiatives



- ▶ Joint leadership
- ▶ Feedback from health care providers
- ▶ Pulse of the community messaging
- ▶ Targeting audiences
- ▶ Timely information

FY2013 Five Year Grant



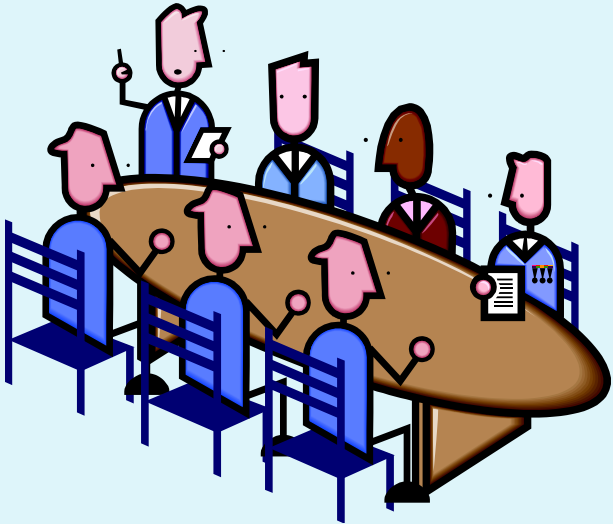
“Outreach to consumers, healthcare providers and policymakers”

Allowable Funding Sources:

317 FA Operations, VFC Operations

Support communications to enhance informed vaccine decision-making for consumers, health care providers, and policy makers.

Meetings, trainings and recognition



Addressing current challenges



SAVE THE DATE

Changes to vaccine funding will have a significant impact on Arizona immunization rates. Your organizations presence is critical for the dialog on how to help keep AZ children safe. Please plan to attend the:

Arizona Vaccine Congress III: Navigating Changes in Vaccine Funding

May 14, 2012

8:30a.m. - 3:30p.m.

Phoenix Country Club

(Continental Breakfast and Lunch provided)

Contact Sharon at (602) 288-7568 or sharons@tapi.org

Register on line at www.whyimmunization.org

Building consensus among partners



Sharing tools of the trade

The Arizona Partnership for Immunization

http://whyimmunize.org/news.php

tapi The Arizona Partnership for Immunization

PARENT PAGE ADULT PAGE TEEN PAGE PROVIDER PAGE

Search our site:

About Us | Why Immunize | Vaccine Safety | Vaccine Preventable Diseases | Our Site A-Z | Helpful Links | Contact Us

SCHOOL + DAY CARE IMMUNIZATION SCHEDULES

LEARN MORE >

WHERE TO GO FOR YOUR SHOT

LOCATIONS >

TEENS ONLY

Videos
Games
Contests
Voxes

MORE >

watch video

IS YOUR IMMUNIZATION PROVIDER A WINNER?

Dr. Daniel T. Cloud Awards

Recognition of the efforts of the individuals and organizations whose innovative strategies have improved immunization coverage levels statewide.

NOMINATE >

ASK AN EXPERT

Frequent Questions (FAQs)

Top 10 Questions plus a contact form to ask your own questions.

LEARN MORE >

NEWS AND EVENTS

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Other News > 1 2 3

Three rotating messages and photos.

WHY IMMUNIZE?

Immunization is one of the most important ways to protect individuals and communities against serious infectious diseases and their consequences.

Widespread immunization has virtually eliminated many serious diseases that were once responsible for millions of infections and thousands of deaths each year.

STOP #SPREAD

Cover your nose and mouth when you sneeze. → Wash your hands often. → Avoid touching your eyes, nose or mouth. → Avoid close contact with sick people.

Home | Parent Page | Adult Page | Teen Page | Provider Page | About Us | Why Immunize | Vaccine Safety | Vaccine Preventable Diseases | Our Site A-Z | Helpful Links | Contact Us

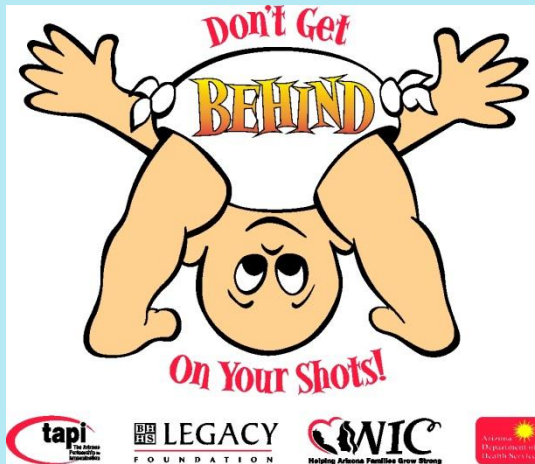
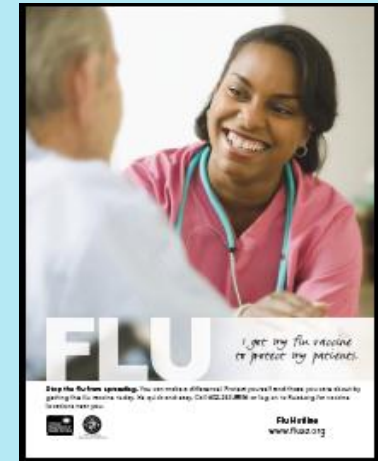
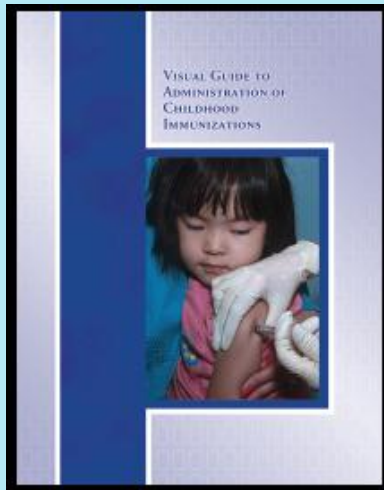
Recommended Immunization Schedules | Where To Go For Your Shot | Teens Only | Watch Video | Dr. Daniel T. Cloud Awards | Ask An Expert | News And Events

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Updated tools and resources



What Does Your Coalition Do Well?

Partner with the community to
get the job done!

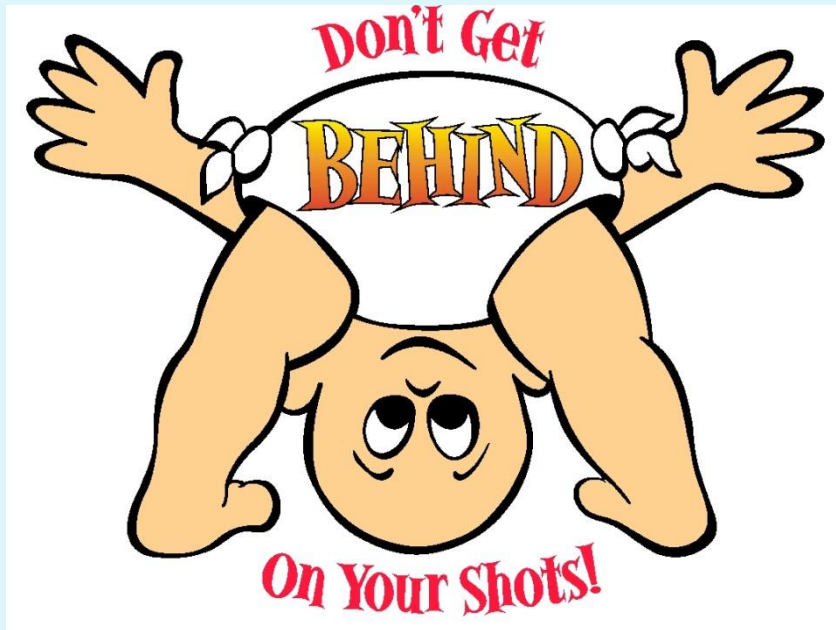
Arizona Solutions

*“....almost 100,000 Babies are
Born in Arizona Each Year.*

None Arrive Immunized.”

Daniel T. Cloud, MD

Chairman, TAPI Steering Committee



Debbie McCune Davis

**The Arizona
Partnership
for Immunization**

**602.288.7566
debbied@tapi.org**