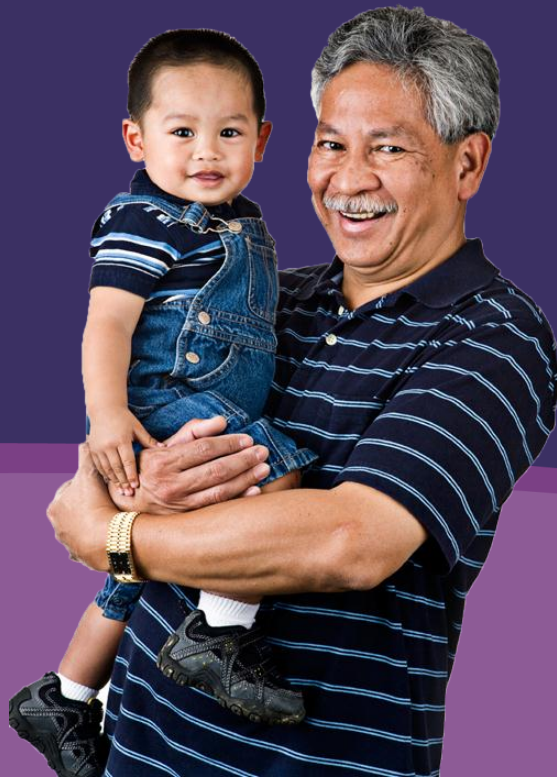


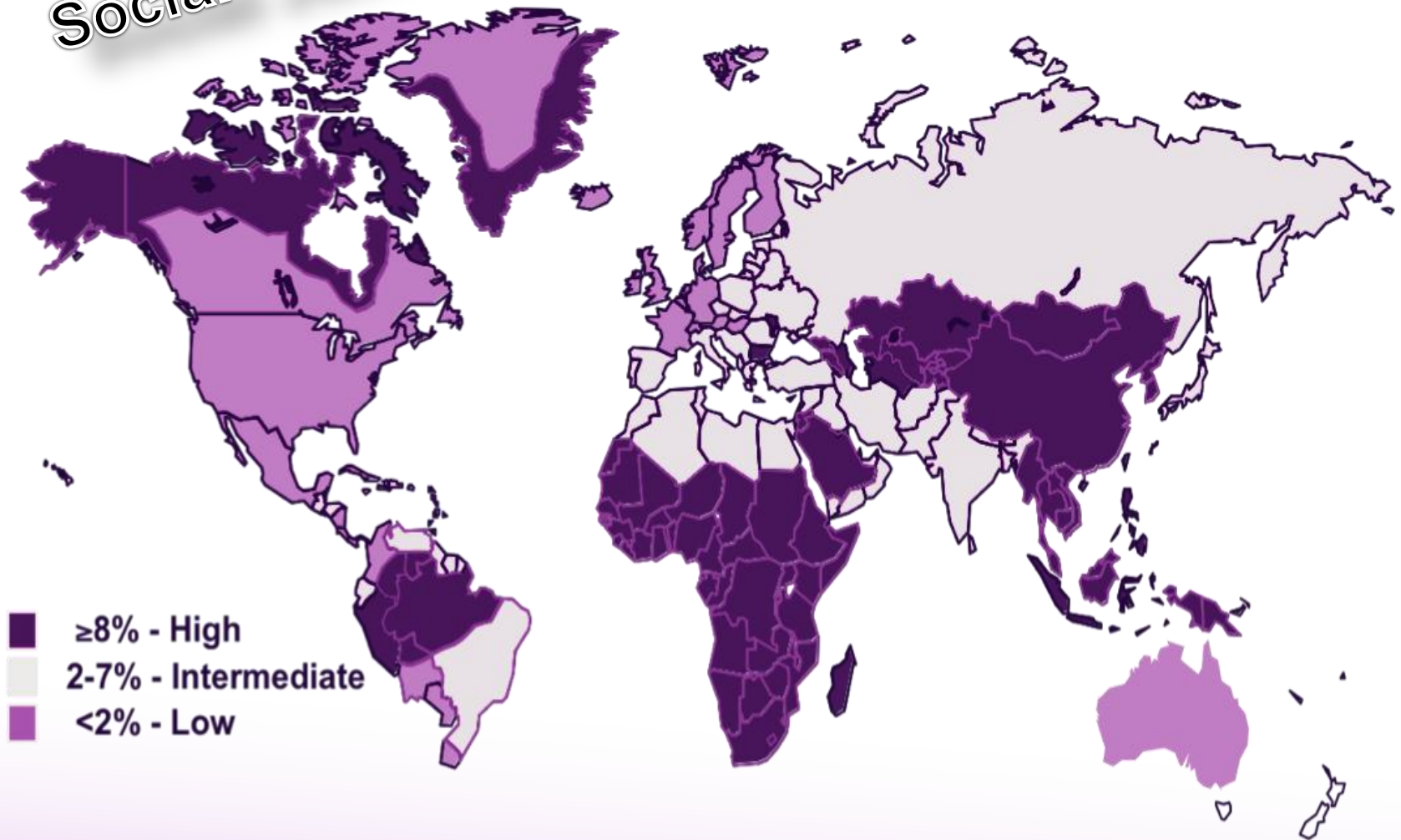
Hepatitis B Disparities: Mobilizing Communities through Collaboration & Engagement

Kim Nguyen, Hepatitis B Coalition of WA
National Conference of Immunizations & Health Coalitions
May 23, 2012



Hepatitis B Disparity

Social Justice



= Values, Philosophy =

Community ...

- Based
- Driven
- Directed
- Advocacy

Support ...

- Technical
- Resources
- Partnership



Lifelong Learnings =

Awareness of my lack of awareness =
(cultural) humility

Seek out trusted sources = snowball effect

- No two snowflakes are alike!

Remember what I **R**equested and what my
Role is.

What's the speed limit?

HBCW and ICHS Collaboration

Hepatitis B Coalition of WA state (HBCW):

Statewide coalition dedicated to preventing and reducing hepatitis B disease and its complications to the API and other high risk populations, through innovation, education, and community partnership.



International Community Health Services (ICHS):

Federally qualified health center, largest API-serving clinic in WA state, providing culturally and linguistically appropriate primary medical and dental care, and preventive health education services.

Mutual Goals, Shared Resources



Hepatitis B Community Engagement Project

Funding support for this project include:

Agency support, Office of Minority Health & the Association of Asian Pacific Community Health Organizations, the WA State Department of Health, and private foundations.

Community Engagement Project

- *Community* based (current & new *partnerships*) = shared agenda = 26 Community “Conversations,” Fall 2009
 - 18 “Talking Circles” & 8 key informant interviews
 - 194 participants = 56% female, 44% male
 - Korean, Chinese, Vietnamese, Pacific Islander, Ethiopian, Somali, Kenyan/Tanzanian
 - high school students to senior citizens
 - service providers (14), clients/community members (12)
 - Seattle-King County and neighboring counties



Results from Community Conversations

- Knowledge, Barriers, Outreach Strategies, and Recommendations = Findings = Resources = Shared with Communities = *ENGAGEMENT* →
- Community *activation* of educational activities → *Ownership* of individual, family, and community health → *Sustainability* of knowledge, efforts



Photo courtesy of Alan Alabastro photography



Photo courtesy of Bob Hayes

= Engagement in the Community

Vietnamese Engagement Council, Tacoma, WA Nov 6 2010:

- Postcards/advertisements mailed to 800+ households
- 300 Vietnamese community members ; 121 tested for hepatitis B
- Partnership with Vietnamese Mutual Association of PC, Tacoma School District
- Never before done in Tacoma-Pierce County

Monthly meetings

Nail Salon Outreach 2012



Engagement in the Community

Vietnamese Youth, Seattle, WA – digital stories Winter-Spring 2011

- *Silent Killer*, Edison Tsui
- *Breaking Taboos**, Tony Vo
- *Sharing Knowledge**, Rosa Nguyen

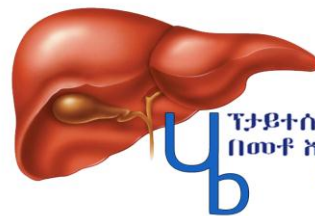
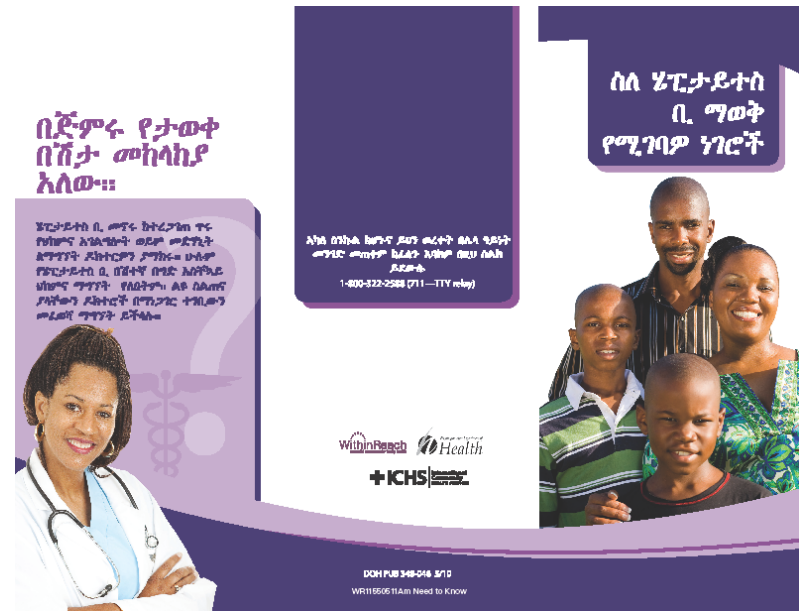
<http://www.youtube.com/user/withinreachwa#grid/user/3B98B51AEC9F2372>



* Translated into Vietnamese

East African Community Outreach

- Multimedia work
 - videos; TV; radio interviews
- Community Outreach
 - Ethiopian, Kenyan Health Fairs
 - Soccer tournaments
 - Runta (Somali) newspaper
 - Stickers, suggestion boxes
 - In-language resources



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FOR MORE INFO GO TO WWW.HEPBWA.ORG OR WWW.ICHS.COM

East African Community Outreach

- Discussion groups
 - Ethiopian
 - Somali
 - Youths
 - Adults



Next Steps ... *with* communities

- Collaborative to provide free HBV testing, vaccines, and conduct referral to care
- Continued support to existing workgroups and development of additional (no two snowflakes are alike!)
- Engage business sector for partnerships
- Continued cultural awareness

Lead to policy development and change?

Acknowledgements & Resources

- Xuan Man & Tacoma Councilmembers – Tacoma Pierce County Health Dept.
 - Rosa Nguyen, Tony Vo – Vietnamese Youths
 - Assaye Abunie and Mohamed Saireh – Multimedia Resources and Training Institute
 - Abdullahi Jama, Somali facilitator
 - Belen Mesele– E African Outreach
-
- Michael McKee, Abbie Zahler, Terry Chen, Edison Tsui, Nicole Kim, Shu Feng – ICHS

Contact Us

Kim Nguyen
Program Manager
Hepatitis B Coalition of WA
A program of WithinReach
206.830.5156

kimn@withinreachwa.org
www.hepbwa.org

Engagement resources found at
<http://www.ichs.com/index.php?page=HepB>