

The Louisiana Shots for Tots Coalition WELCOMES YOU to New Orleans



*We hope you enjoy your time in
the Big Easy!*

Opening Plenary

Twenty Years and Beyond:
How Far Have We Come
and Where are We Going?

Success from 20 Years of Immunization Coalitions and Partnerships

Steve Cochi

**10th National Conference on
Immunization and Health Coalitions
May 23, 2012**



**DEPARTMENT OF HEALTH AND HUMAN SERVICES
CENTERS FOR DISEASE CONTROL AND PREVENTION**



SAFER · HEALTHIER · PEOPLE

Childhood Immunization Initiative, 1992

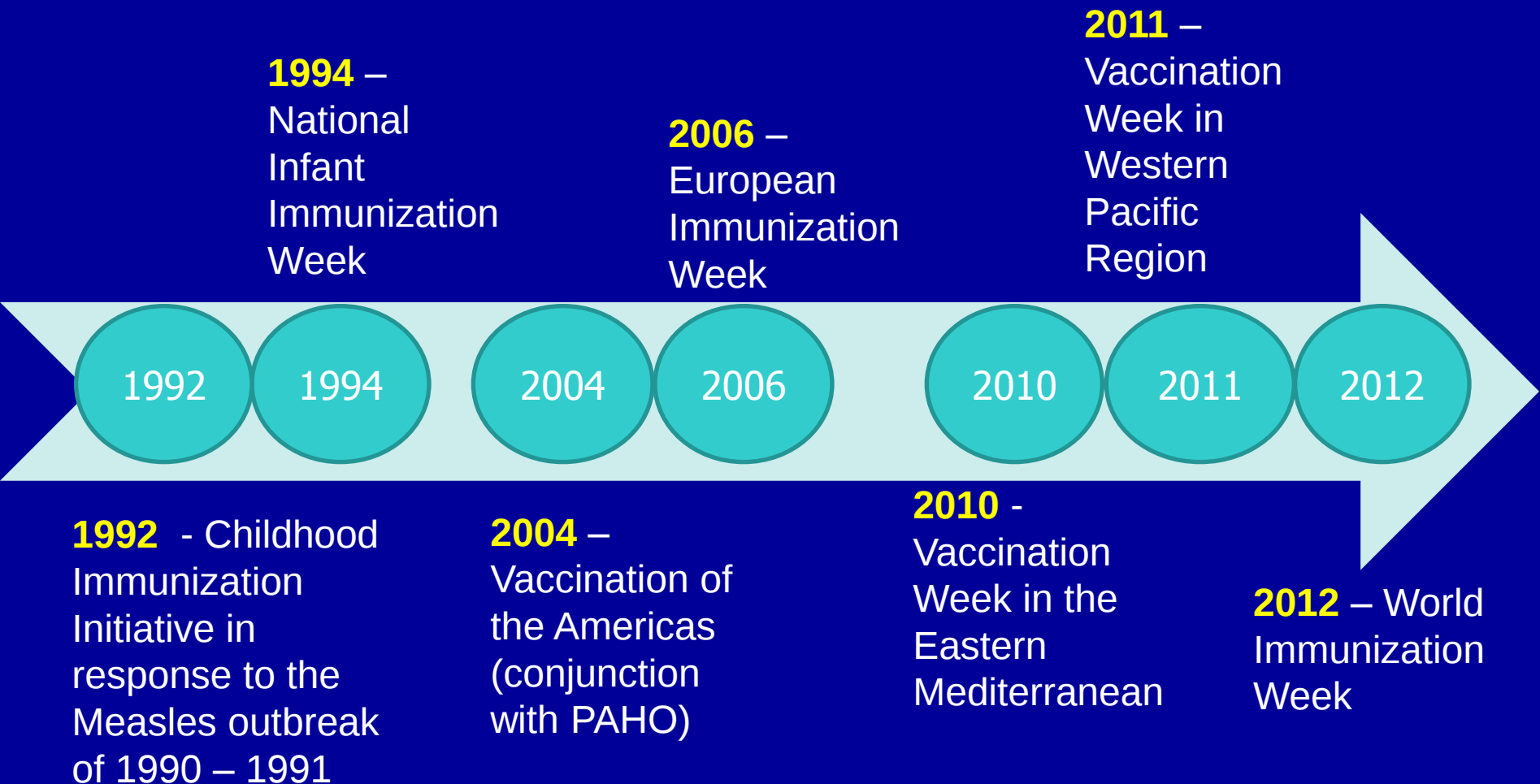
- Improving the quality and quantity of immunization services
- Reducing vaccine costs for parents
- Improving vaccines and vaccine use
- Improving systems for monitoring diseases and vaccines
- Increasing community participation, education and partnerships



**12,000 BABIES WILL BE BORN IN US
EACH DAY**



20 Years of Success





**VARIOUS SCENES
FROM NIIW EVENTS**

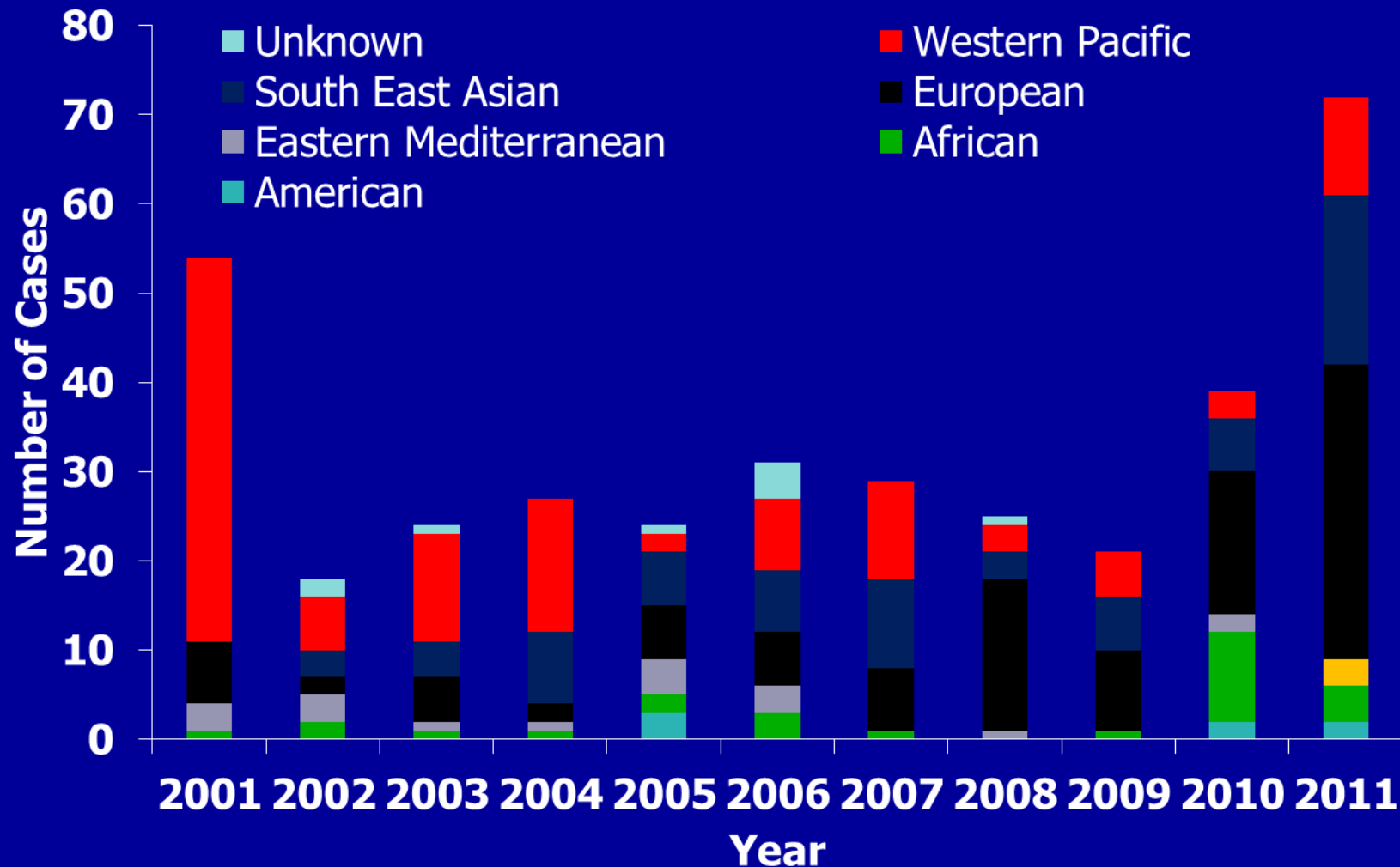


World Immunization Week, April 2012



Measles, United States, 2001-2011

Importations by WHO Region



Why Coalitions Are Important

- **Socio-Political support**
- **Funding and other resources**
- **Staffing and volunteers**
- **Ideas and innovation**
- **Flexibility and effectiveness**
- **Inadequate government funding**
- **Increased funding in private sector**

How to make coalitions work

- **Agreement on basic strategies**
- **Common overriding objective**
- **Recognition of respective strengths**
- **Flexibility and innovation**
- **Shared credit for achievements**
- **Respect**

An Example: Immunization Programs

Persuading others about:

- **Practices/policies**
- **Priorities**
- **Funding**
- **Trust (especially vaccine safety)**
- **Our integrity and credibility is secured**

Lesson: Effective partnership is critical !!

“But I don’t want be a salesman!”





CDC: Our Global Partnerships

- Engagement at invitation of Ministries of Health
- Long-standing and productive partnerships with multilateral health organizations
- In collaboration with other organizations

Bilateral Organizations Ministries of Health



US Government

Department of State
USAID



Department of Defense



USAID
FROM THE AMERICAN PEOPLE

Multilateral Organizations

WHO
Global Fund
UNICEF
UNAIDS
World Bank



World Health
Organization



Global Non-Government Organizations

CARE
Red Cross
Rotary International
GAVI Alliance
Academia



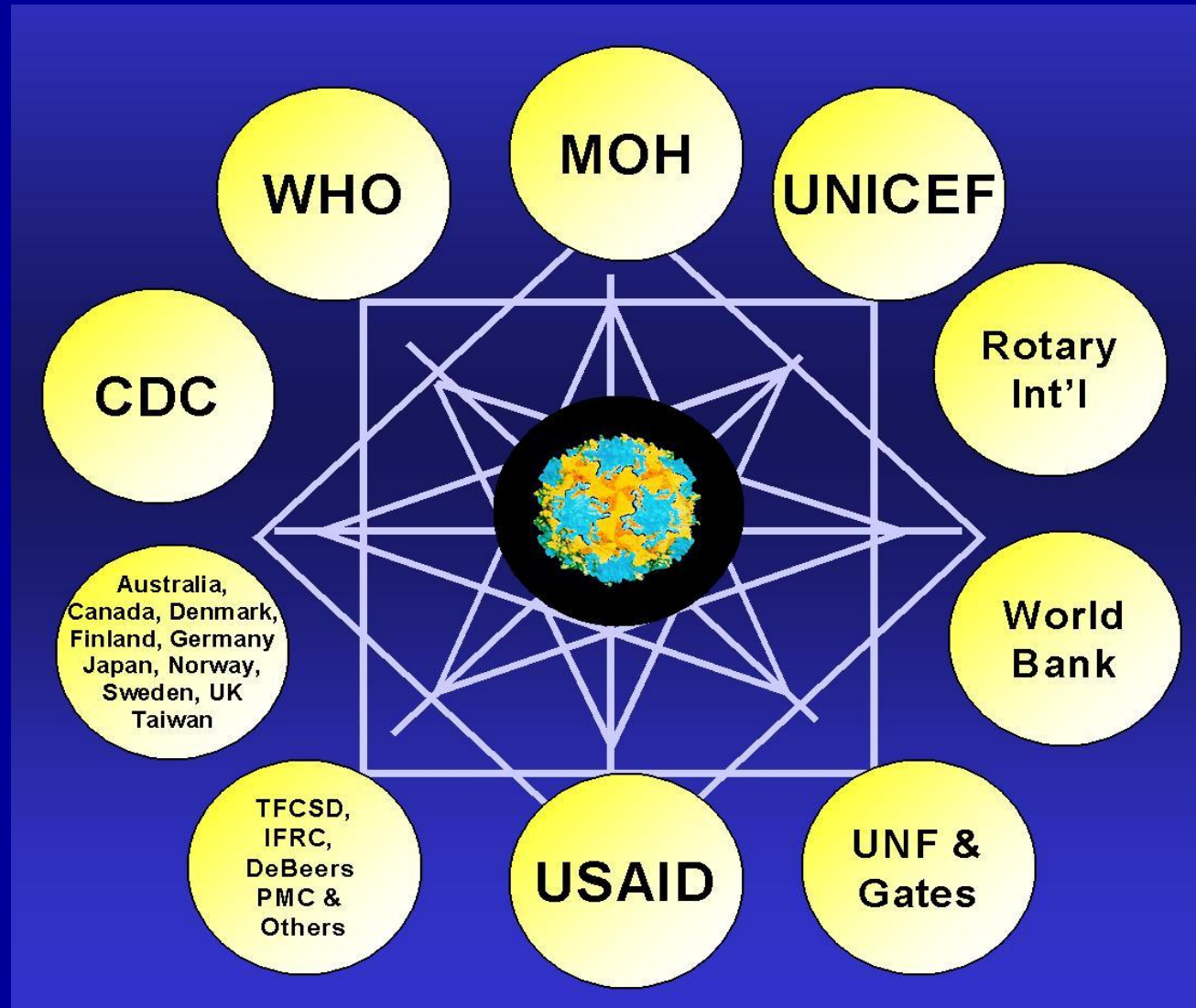
Philanthropic Agencies

Gates Foundation
UN Foundation

BILL & MELINDA
GATES foundation



Global Partnership to Eradicate Polio



Celebrity & Corporate Partners



Ms Martina Hingis

DE BEERS
A DIAMOND IS FOREVER



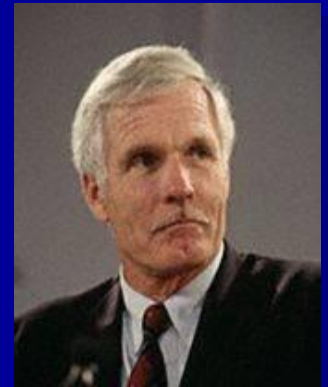
**Mr Dikembe
Mutombo**



Ms Mia Farrow



Mr Bill Gates



Mr Ted Turner



Polio eradication has become the largest health initiative ever....



The Measles and Rubella Initiative



Anne Ray Charitable Trust



Thank you!





Coalitions: Making A Lifetime Connection

2012 National Conference on
Immunization and Health Coalitions

10th Coalition Conference

- 2nd - 2000 San Diego, CA
- 3rd – Savannah, GA
- 4th - 2003 Scottsdale, AZ
- 5th - 2004 San Antonio, TX
- 6th – 2005 Norfolk, VA
- 7th - 2006 Denver, CO
- 8th - 2008 San Francisco, CA
- 9th - 2010 Chicago, IL
- 10th - 2012 NEW ORLEANS!

History – Measles

Outbreaks/Epidemics 1988-1991

- Carter –Bumpers Campaign for Childhood Immunization
- Implementation of vaccination requirements for school entry in all 50 States
- Unprotected infants and toddlers, racial and ethnic disparities
- Every Child By Two

Every Child By Two



Coalitions Today



SPEAK UP!

VICNetwork 2011 Virtual
Immunization Symposium

“It's a shallow life that doesn't
give a person a few scars.”

— *Garrison Keillor*



Social Media -

Follow us on Twitter @Immunizeca

Like us on Facebook - ImmunizeCa





Kaliah's Story

A young mother shares the moving journey of her daughter who dies from pertussis at 27 days old. | See story »



[Kaliah's Story](#)



[Rachel's Story](#)



[Gavin's Story](#)



[A Rotavirus Story](#)

Spotlight

April 2012

Please [vote for Shot By Shot](#) in PKIDs Awesome Disease Prevention Project Contest. You can vote every day. Your vote counts!

NIIW 2012 is April 21-28. Show [A Hib Story](#) at a Provider Appreciation event to illustrate the importance of their work!

A number of states are sponsoring pediatric outbreaks. Check [Kaliah's Story](#)

SHARE A
STORY

USE A
STORY



Story Gallery

Cervical Cancer and HPV (human papillomavirus)



[Laura and Audra's Story](#)



[Tricia's Story](#)



[Susan's Story](#)



[Quila's Story](#)



[Maggie's Story](#)



[Joalyn's Story](#)



[Lisa's Story](#)



[HPV Stories](#)



[Solinda's Story](#)



[Dawn's Story](#)



[Heather's Story](#)



[Patty's Story](#)



[Summer's Story](#)



[Kristin's Story](#)



[Susie's Story](#)



[Shelley's Story](#)



[Katrina's Story](#)



[Carmen's Story](#)

Jump to Category

[Cervical Cancer and HPV](#)
[Chickadee](#)
[Hepatitis B](#)
[Hib](#)
[Influenza](#)
[Measles](#)
[Meningitis](#)
[Pertussis](#)
[Pneumococcal Disease](#)
[Polio](#)
[Rotavirus](#)
[Rubella](#)
[Shingles](#)
[Story Collections and PSAs](#)

[More information about these diseases](#)

[More information about vaccines](#)

[Request a Story](#)

whyichoose.org

whyichoose.org



*"We choose to immunize.
What do you choose?"*

For more information, go to www.whyichoose.org

MM 010 (12/08)

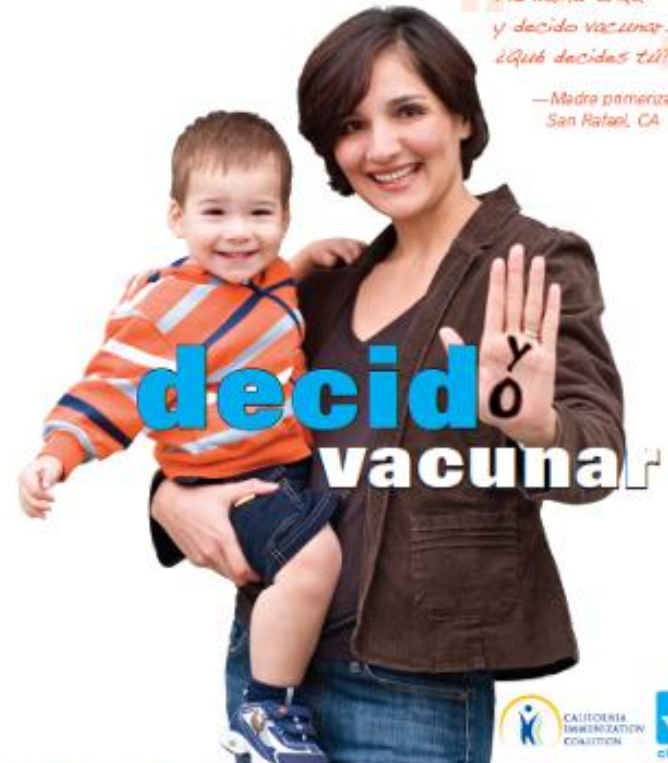


CALIFORNIA
IMMUNIZATION
COALITION



choose

VacunasyMiSalud.org



"Mantener a nuestros hijos al día con sus vacunas es lo mínimo que nosotras las madres podemos hacer por ellos. ¡Las vacunas los protegen contra enfermedades serias para vivir la vida a lo máximo!"

Para más información, visite www.VacunasyMiSalud.org

MM 010 (12/08)



CALIFORNIA
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choose



- home
- gallery
- vaccine info
- resources
- get involved



Hear from people like you about their choice to immunize.

Making the decision about whether or not to immunize is a huge responsibility and at i choose, we believe it's most important you make an informed choice. Whatever your current views are about immunizations, this site is designed to serve as a resource for you...(more)



GALLERY

Vaccine Safety Info

Learn about [vaccine basics](#), [vaccine safety](#), [vaccine - preventable-disease](#) and the [vaccine schedule](#); things to keep in mind if you are considering [not vaccinating](#).

Resources & Links

Stories of Vaccine-Preventable-Diseases

See [videos](#) from people like you who have been affected by vaccine-preventable-diseases (VPD's).

Get Involved

I Choose News

- Study: More Parents Refusing or Delaying Vaccinations
- Not enough kids vaccinated



Moving Forward

- Spend your time persuading people that are persuadable
- **Speak Up** - When you see, hear, read mistakes, distortions, errors, lies.
RESPOND
- Be Betty – Be Rosalynn

Welcome !

This christmas card was inspired by
a love-hate relationship with the movie

"A Christmas Story".

Ralph's hate of the movie and
our love for teasing him about it.

If you've never seen it,
we highly recommend it.





*Deck the halls with
boughs of howlee*

*FA RA RA RA RA,
RA RA RA RA!*



**LOVE,
RALPHIE'S FAMILY**

RALPH, DANIELLE, TREY, MICHAEL, GABE AND SNUGGLES



