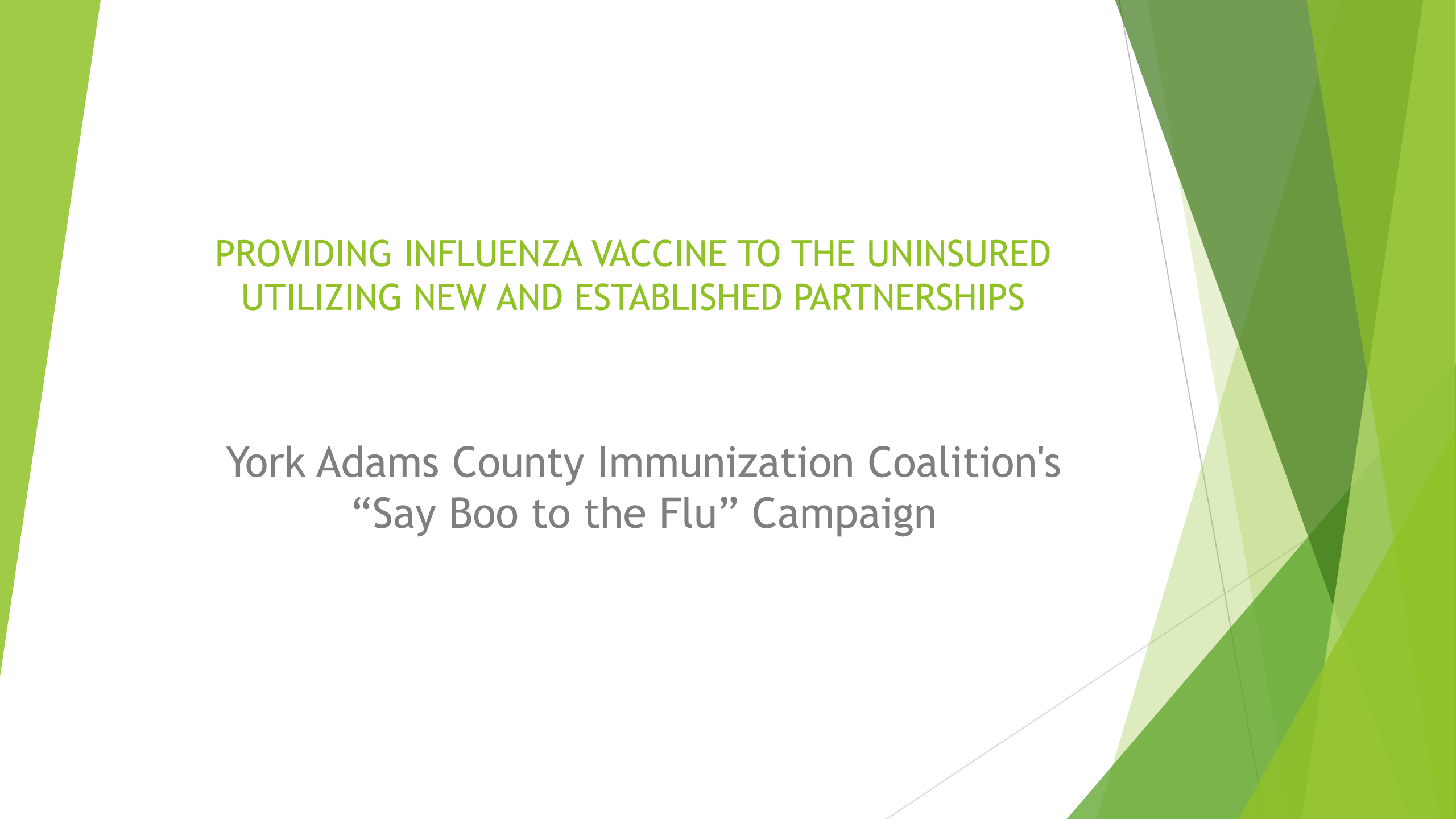


The background features abstract, overlapping green geometric shapes in various shades of lime and forest green, creating a modern, layered effect. The shapes are primarily located on the left and right sides of the slide, framing the central text.

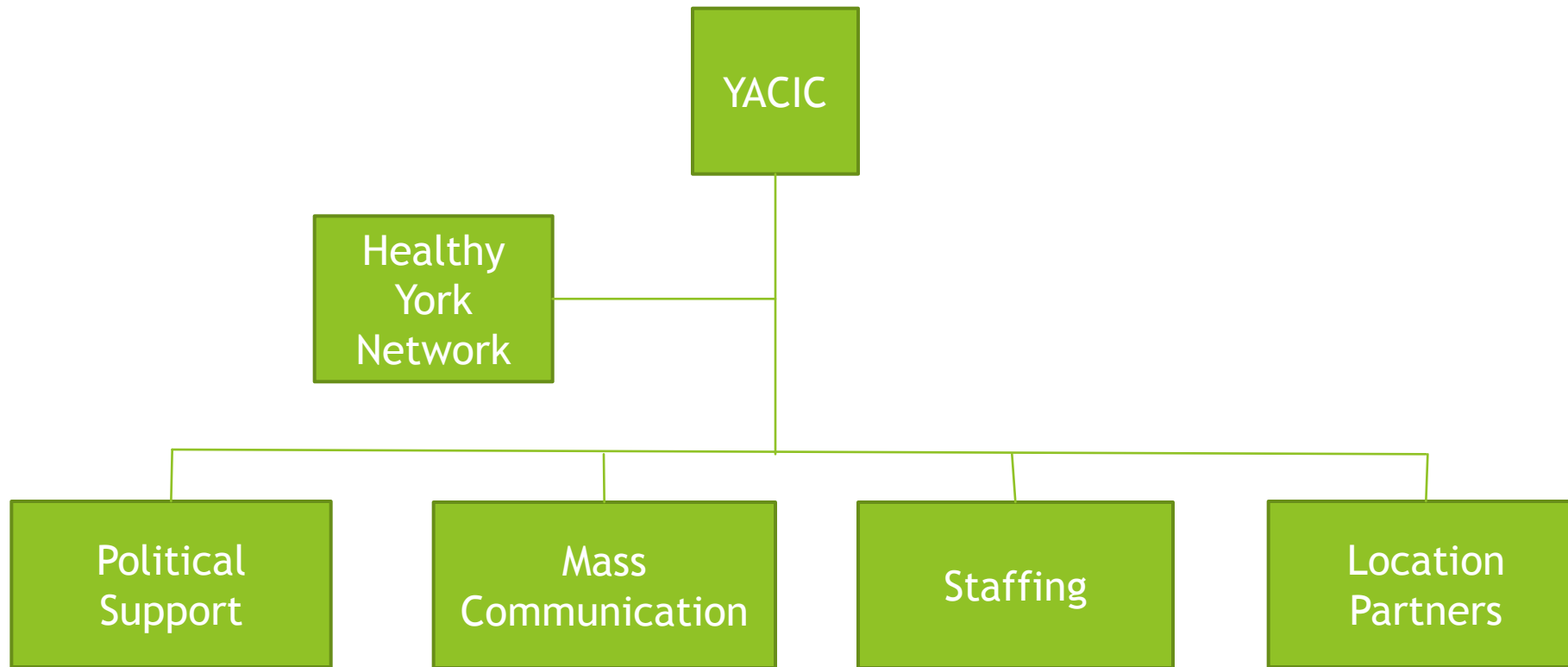
PROVIDING INFLUENZA VACCINE TO THE UNINSURED
UTILIZING NEW AND ESTABLISHED PARTNERSHIPS

York Adams County Immunization Coalition's
“Say Boo to the Flu” Campaign

Learning Objectives

- ▶ Participants will learn:
 - ▶ How partnerships can add to the success of an annual influenza campaign, targeted at uninsured individuals.
 - ▶ Ways to provide education regarding influenza and provide access to free or low cost vaccinations in a large rural county and culturally diverse urban city.
 - ▶ The importance of mentoring within a coalition as a way of building future leadership
 - ▶ How developing sustainable partnerships with community organizations to facilitate marketing and logistical plans for delivery of vaccines to uninsured adults.

Creating Partnerships for Immunization



Healthy York Network

- ▶ Fiduciary manager
- ▶ Purchased supplies
- ▶ Staffing with medical office practices and mobile health connect van
- ▶ Healthy Community Pharmacy
- ▶ Facilitated communication to Healthy York Network members

Political Support

- ▶ The York City office of the honorable mayor Kim Bracey
- ▶ York City Council
- ▶ York County Commissioners
- ▶ York City Bureau of Health
- ▶ York Housing Authority
- ▶ Agency for Area on Aging

Mass Communication

- ▶ Newspapers: York Dispatch and York Daily Record
- ▶ Television Stations: WGAL Channel 8 NBC News and WPMT Channel 43 Fox News
- ▶ York County Library System
- ▶ York Revolution Baseball Team Halloween Parade

Staffing for Twenty Eight Clinics

- ▶ YACIC Volunteers
- ▶ Healthy York Network Medical Providers and Office Staff
- ▶ York College of Pennsylvania Community Health Nursing Students

Location Partners

- ▶ County Library System
- ▶ Urban Churches
- ▶ Salvation Army
- ▶ YMCA
- ▶ The York Rescue Mission
- ▶ Alcoholic Anonymous Meeting
- ▶ Public Housing Sites
- ▶ Rural Ambulance Club Sites
- ▶ Faith Based Health Clinics

Outcomes

- ▶ Administered 800 Flu Vaccines and dispelled common myths concerning immunization
- ▶ Mentored and Provided education concerning flu immunization for 40 York College of Pennsylvania nursing students
- ▶ Enhanced leadership skills for YACIC members
- ▶ Recruited an additional 15 nursing students, 5 community members and 2 school nurses to YACIC
- ▶ Administered an additional 1,000 flu vaccines to school-aged uninsured students

This collaborative approach to Immunization
has greatly enhanced the Public Profile for
the York Adams County Immunization
Coalition

