



Overview

- Immunize Nevada
- The Expansion Challenge
- Activity 1
- Volunteer Start-Up
- Evolution of Volunteer Program
- Volunteers = Pipeline Foundation
- Activity 2
- Closing

“We take vaccines so for granted in the United States. Women in the developing world know the power of [vaccines]. They will walk 10 kilometers in the heat with their child and line up to get a vaccine because they have seen death.” –

Melinda Gates



Target Audience: Funder

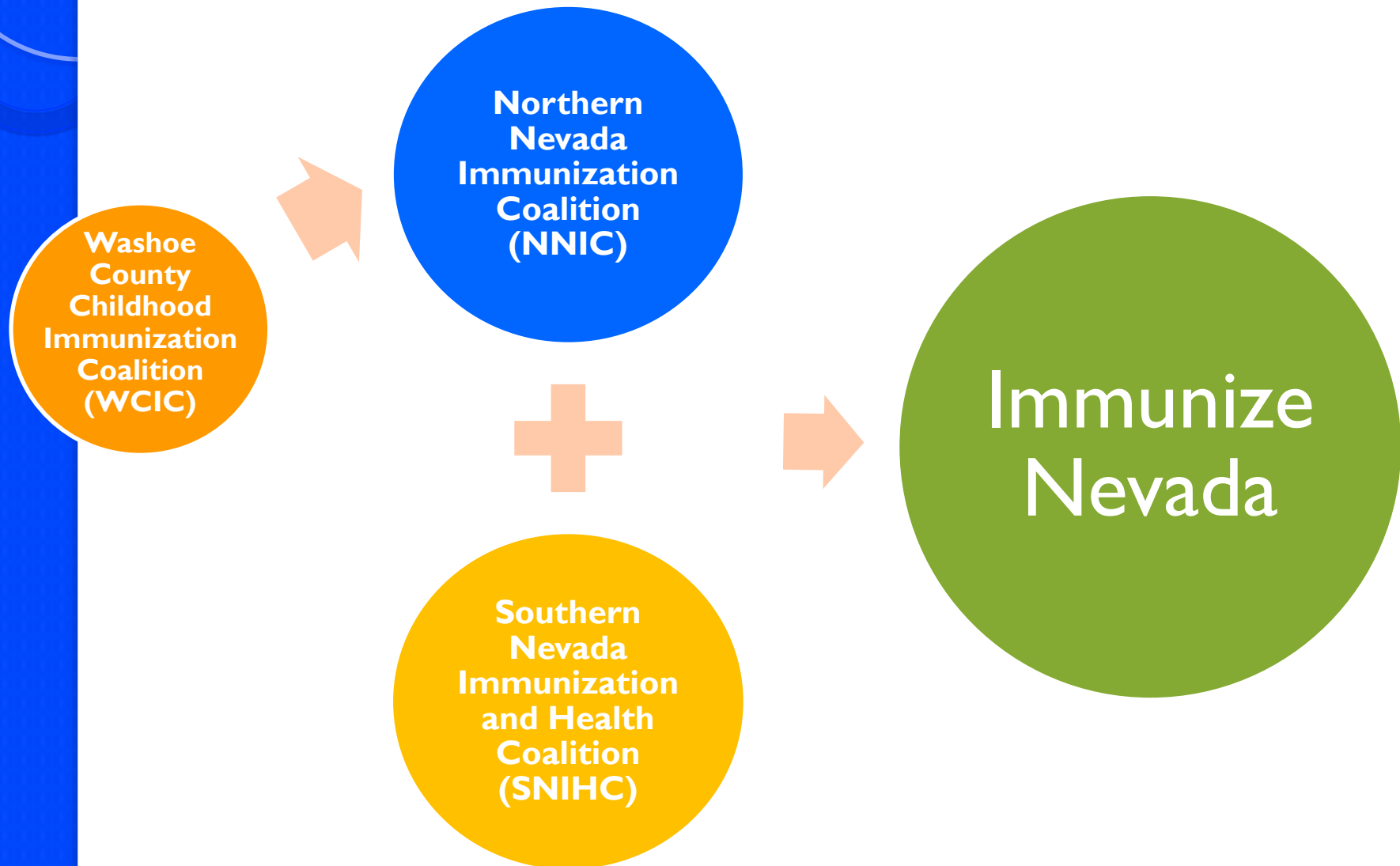


Who is Immunize Nevada?

An award-winning, nonprofit 501c3 coalition of diverse individual, business and community organization partners committed to promoting health and preventing disease across Nevada.

We are widely recognized as Nevada's trusted resource for immunizations and community health.

The last 20 years





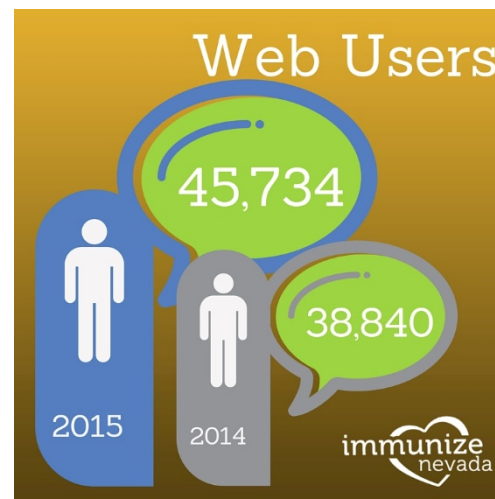
Our Strategy

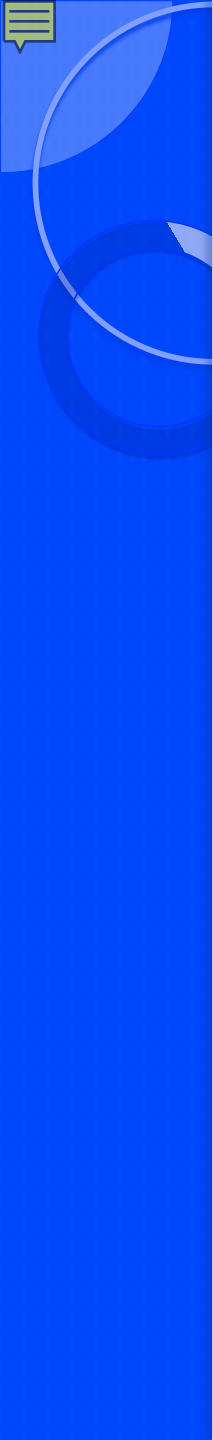
- Vision
- Mission



Our Strategy

- Information & Awareness
- Access
- Provider Education
- Advocacy





Activity

- Four Corners



The Expansion Challenge

Priorities:

- Building Trust with Partners
- Raising Public Awareness
- Finding Community Advocates



Beginning Volunteer Program

- Recruitment Pathway
- Orientation
- Event Focused Opportunities
- On-Site Training
- Impact Follow-Up



Volunteer Program Snapshot

- 60+ active volunteers
 - Drop-in vs. student interns (10-18)
- 1-15 volunteers needed per event
- Duties
 - Outreach & education at events
 - Administrative/office tasks
 - Skills-based tasks

Volunteer Recruitment

- www.immunizenevada.org
- Volunteer Match
- First responder's role
- Orientation
 - In-person (tailored, if possible)
 - Video



Volunteer Engagement

- Greatest volunteer challenge?
- What happens in between events/volunteer shifts?
- Personalized interactions!
 - Know your population

Volunteer Recognition

- Birthdays
- Genuine and consistent
- Personalized attention
- Handwritten thank you notes
- Celebrate milestones
 - 100, 200, 500 hours

Tracking, Reporting, & Evaluation

- Google Docs
- Excel
- Follow-up surveys
 - Volunteer satisfaction
 - Feedback for improvement



Why Service Enterprise?

- Skills-based volunteers on every level of the organization
 - Skills-based volunteering = volunteer activities using the skills, knowledge and talents of a volunteer to help deliver an organization's services to the community
- Re-thinking the way we do things!
- Achieving our mission more efficiently and effectively with competent, trained, and motivated volunteers that what to create sustainable change in our community
- ROVI = Return on Volunteer Investment



Activity

- Job Description Analysis

Return on Volunteer Investment

Volunteer Recruitment Materials	\$500.00
Staff Supervision: Volunteer Manager @ 50%; Other Staff @ 5%	\$54, 586
Volunteer Training Materials	\$1,000.00
Volunteer Recognition Activities	\$1,000.00
Professional Development	\$500.00
INVESTMENT TOTAL	\$57,586.00

Volunteer Hours	X	Value of Volunteer Hour	=	Value of Volunteer Contribution
1,543.50		X \$19.81		= \$30, 576.74

Value of Volunteer Contribution	/	Total Investment	=	Return on Volunteer Investment
\$30, 576.74		/ \$57,586		= \$0.53



Future of Volunteer Program

- Thanks to Service Enterprise
 - Summer internships!
 - Revitalizing our program
 - Further defining program into 2 categories
 - Tier 1 & 2
- Sharing volunteers with coalition partners
- 1st new goal: Our volunteer program executed by volunteers!



Big Picture goals

- Sustainability of programs & services
- Increase community advocates
- Increase awareness of immunizations
- Be a trusted resource



Building The Pipeline

- Volunteer
- Supporter
- Advocate
- Partner
- Donor

Team Vaccine



Be a hero
for someone
in need.

Join Team Vaccine.

Be A Flu Champion for
National Influenza
Vaccination Week

December 6 – 12, 2015



Connect with Us

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Text: IMMUNIZENV to 22828 to
sign up for monthly emails

