



UNITY

United for adolescent vaccination

Making Them Care: Talking to College Students about Vaccines

August 17, 2022

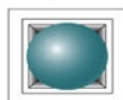


MISSION

Provide action-oriented leadership, innovation and education on preventive health and immunization for adolescents and young adults



Unity Members, Liaisons, Partners and Associates





Agenda

- *What It Will Take to Increase Vaccine Uptake on College Campuses: Perspectives and Advice from College Students*
- Take-Aways
- Unity Resources



Discussion



Judy Klein,
*President and
Founder,
Unity Consortium*



Kelly Danielpour,
*Unity Member
Founder of VaxTeen
Student, Stanford
University*



Ethan Lindenberger
*Unity Consortium Co-Lead
for Teen Advisory Board,
Journalist, Student, Lorain
County Community College*



What Will It Take to Increase Vaccine Uptake on College Campuses?

What are the **top 1-2 challenges** facing organizations* working with college students to increase vaccination coverage?

What **messages** are effective at reaching college students?

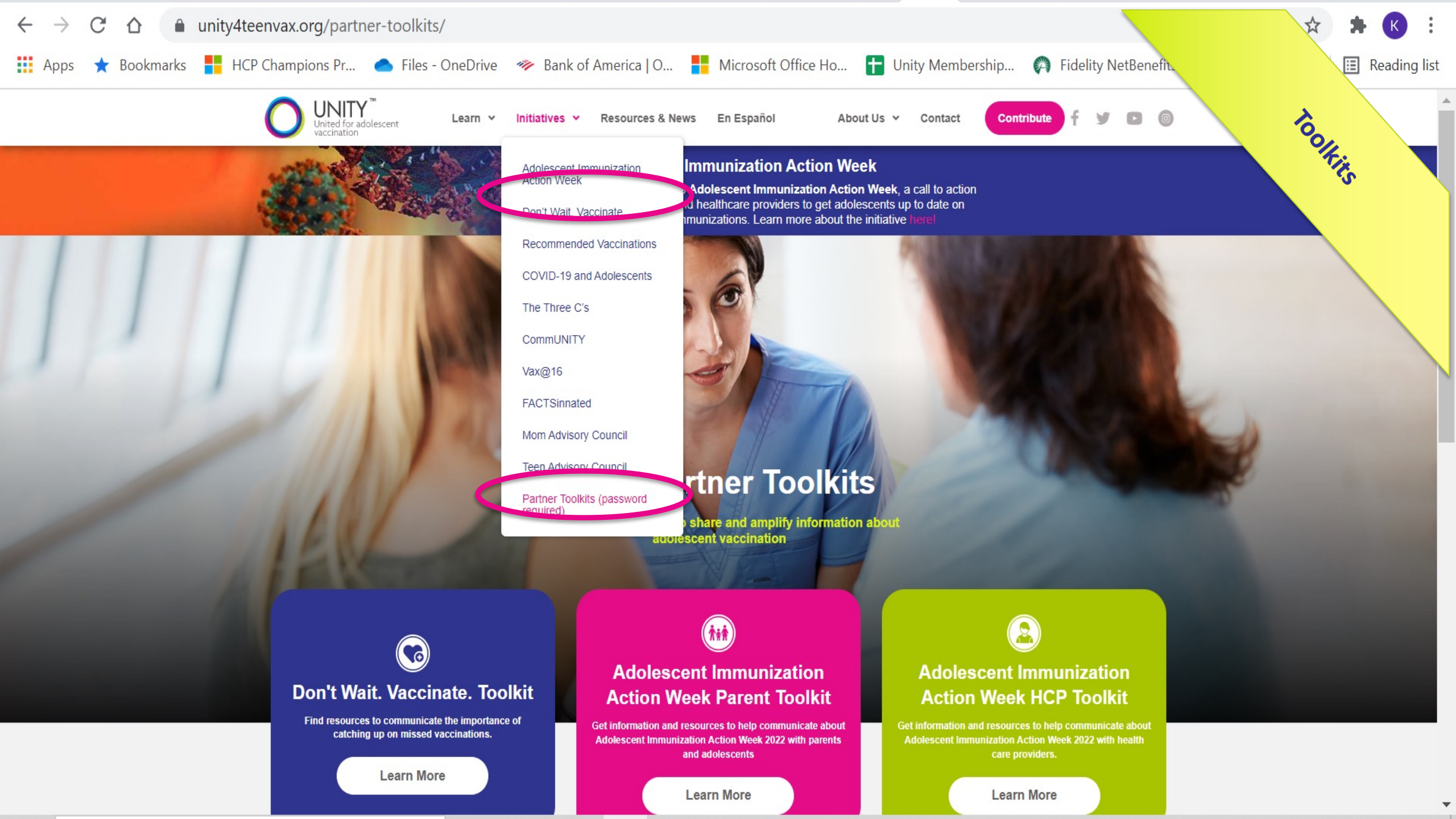
What **action steps** can organizations take to motivate college students to stay up-to-date on vaccinations?

* e.g., college health, public health, coalitions



Take-Aways

- Excellent time/place to reach YAs to act in interests of their own health including, time of independence, access to healthcare, vaccines are hot topic
- Consider the priorities and pressures for college students, e.g., meeting educational requirements, no time to be sick, don't want to be isolated from family and friends
- Address misconceptions about vaccine side effects, including flu and HPV vaccines
- Convenience is critical - meet students where they are



Learn

Initiatives

Resources & News

En Español

About Us

Contact

Contribute



Adolescent Immunization Action Week

Don't Wait. Vaccinate.

Recommended Vaccinations

COVID-19 and Adolescents

The Three C's

CommUNITY

Vax@16

FACTSinnated

Mom Advisory Council

Teen Advisory Council

Partner Toolkits (password required)

Immunization Action Week

Adolescent Immunization Action Week, a call to action for healthcare providers to get adolescents up to date on immunizations. Learn more about the initiative [here!](#)

Partner Toolkits

to share and amplify information about adolescent vaccination



Don't Wait. Vaccinate. Toolkit

Find resources to communicate the importance of catching up on missed vaccinations.

Learn More



Adolescent Immunization Action Week Parent Toolkit

Get information and resources to help communicate about Adolescent Immunization Action Week 2022 with parents and adolescents

Learn More



Adolescent Immunization Action Week HCP Toolkit

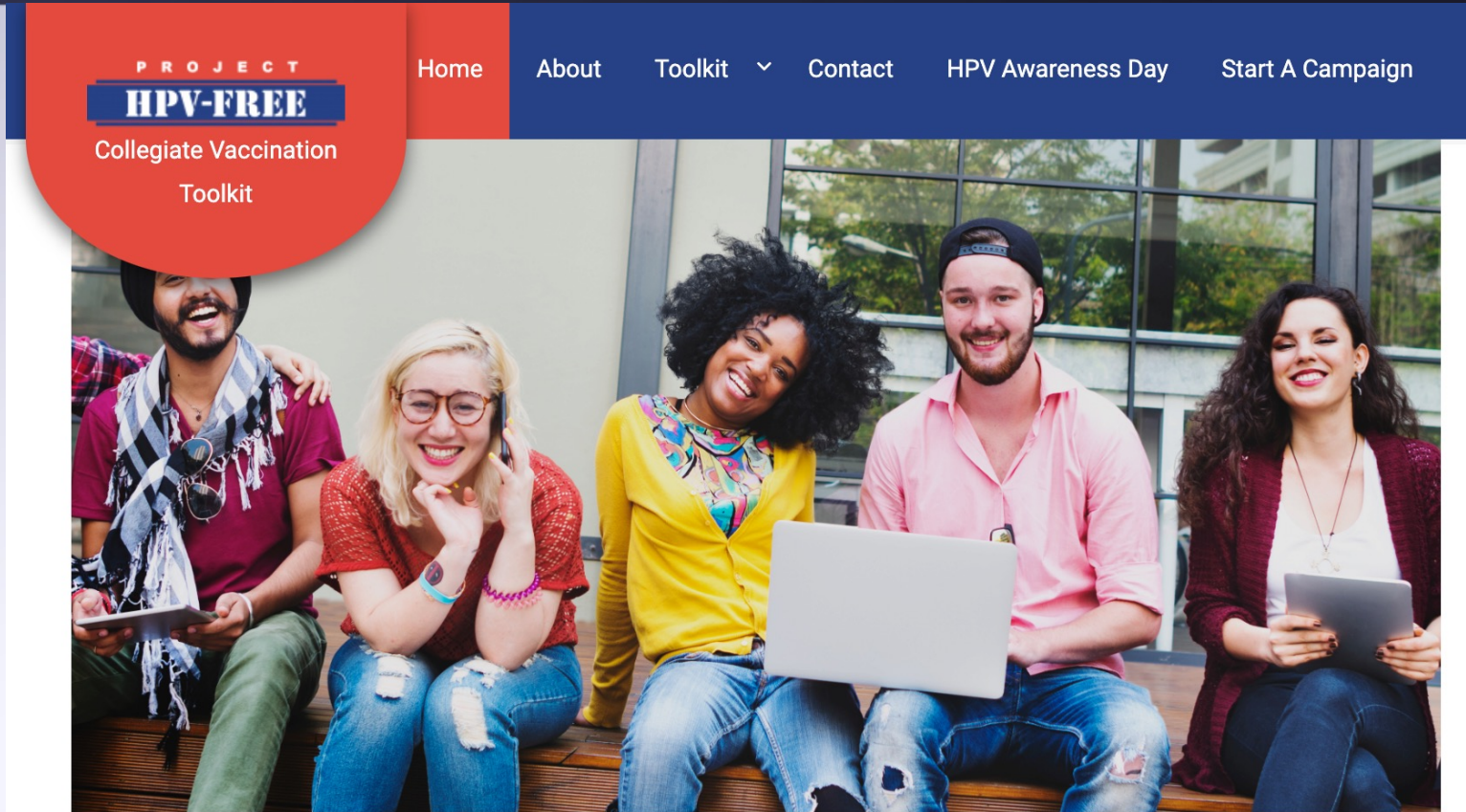
Get information and resources to help communicate about Adolescent Immunization Action Week 2022 with health care providers.

Learn More

Toolkits



Unity Partner, College Vax Toolkit: **Project HPV-Free**



<https://projecthpvfree.org/>



ABOUT

Optimal health is vital to



TOOLKIT

You can use the resources



START A CAMPAIGN

We can offer support and



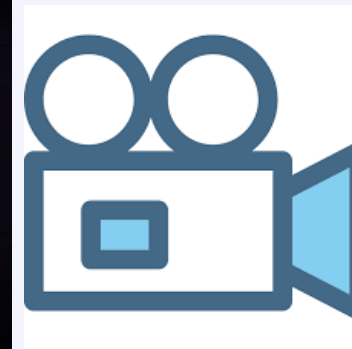
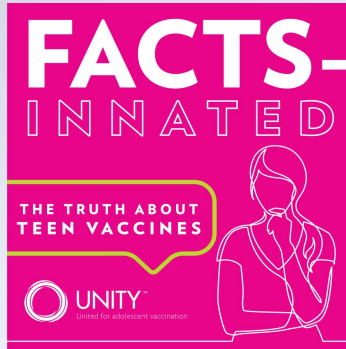
CONTACT

We'd love to hear from you!



Voices of Young Adults: Addressing Vaccine Hesitancy & Hot Topics

AMPLIFY
VOICE





Newest Podcast Episodes



"...a lot of this is about dignity...It's about respect for people opinions. It's about emotions..."

Vaccine Hesitancy with Heidi Larson, Ph.D.

London School of Hygiene & Tropical Medicine,
Founder of the Vaccine Confidence Project



- ✓ Episode released June 27th
- ✓ Make sure to like & share on social media and among your networks!
- ✓ Subscribe to stay up to date on episode releases

NEXT UP

mRNA vaccines: Past, Present, Future with Dr. Drew Weissman

University of Pennsylvania, Roberts Family Professor in Vaccine Research
Co-Director, Penn Center for AIDS Research, Immunology Core
Director of Vaccine Research, Infectious Diseases Division



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